

The logo for DO Impact Latvia features the word "DO" in a large, bold, black sans-serif font. Above the "O" in "DO" are several colorful, curved lines in shades of pink, yellow, blue, and purple, resembling a stylized network or signal. Below "DO" is the word "Impact" in a large, bold, black sans-serif font, and below that is the word "Latvia" in a slightly smaller, black sans-serif font.

DO Impact Latvia

WORKSHOP 3

“Resources for enhancing digitalization knowledge – improvement of organizational capacity”

This session will provide step-by-step guidance from experts on platforms that offer various growth and financial opportunities for organisations and social enterprises, enabling them to implement digital transformation within their organisations. Session participants will receive answers to their questions from field experts, step by step guidance, as well as contacts for further communication with the creators of these opportunities.

Agenda

Where? Online, Zoom platform

When? 4th of September, 2025, at 15.00

- Introduction to the webinar goals and speakers.
- Opportunity on getting free digital improvements and developing completely new digital products. Cooperation with Accenture and Riga Technical University Students.
- Growth Program in cooperation with RTU Design Factory and SEB Bank – three levels for business development. Opportunity to improve processes, increase efficiency, implement digital solutions, develop new products, and enter new markets, including starting exports.
- Financial support from Riga City Council for social enterprises to improve both digital and physical accessibility: What is digital accessibility, why is it important, and in what ways can it be implemented in a company.
- Opportunity to learn new digital skills with 100% co-financing from the EU Recovery Fund. RTU Riga Business School, in cooperation with the Latvian IT Cluster and Ventspils High

Technology Park, has created the LIFT platform – courses in SEO, social media, digital marketing, data analysis, artificial intelligence, design thinking, and more.

- Questions and Conclusions.



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