

POLIMI GRADUATE SCHOOL OF MANAGEMENT

STATE OF THE ART ON DATA AND DIGITALIZATION IN THE SOCIAL ECONOMY

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ENGINEERING



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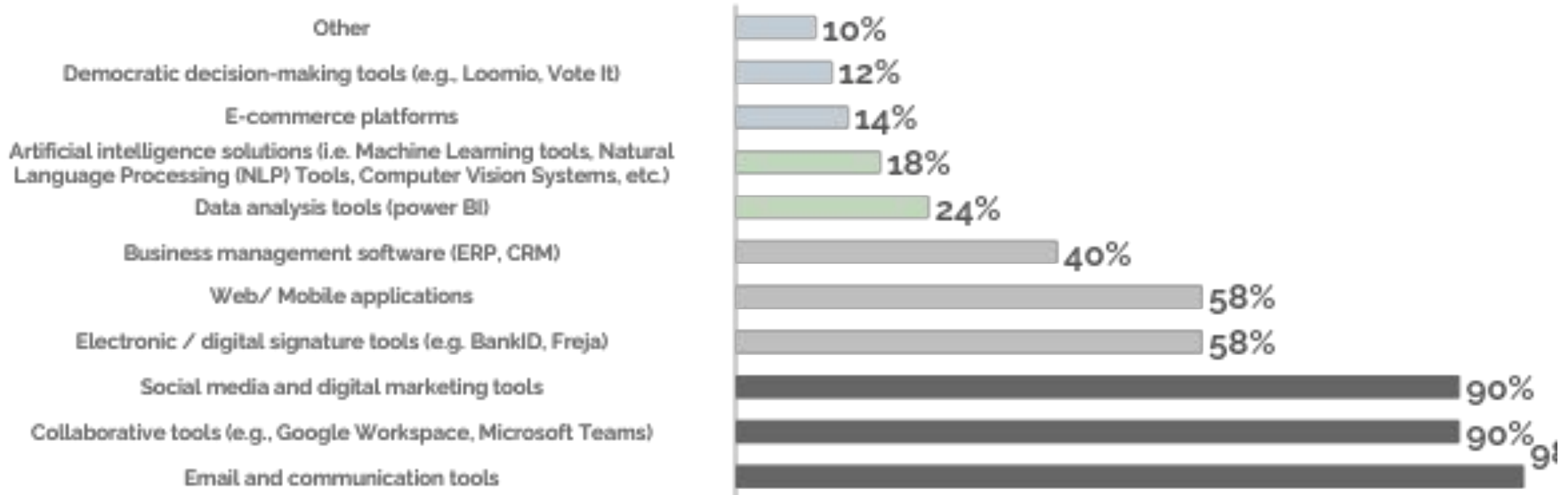
Vai a wooclap.com

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Immettere il codice dell'evento nel banner superiore

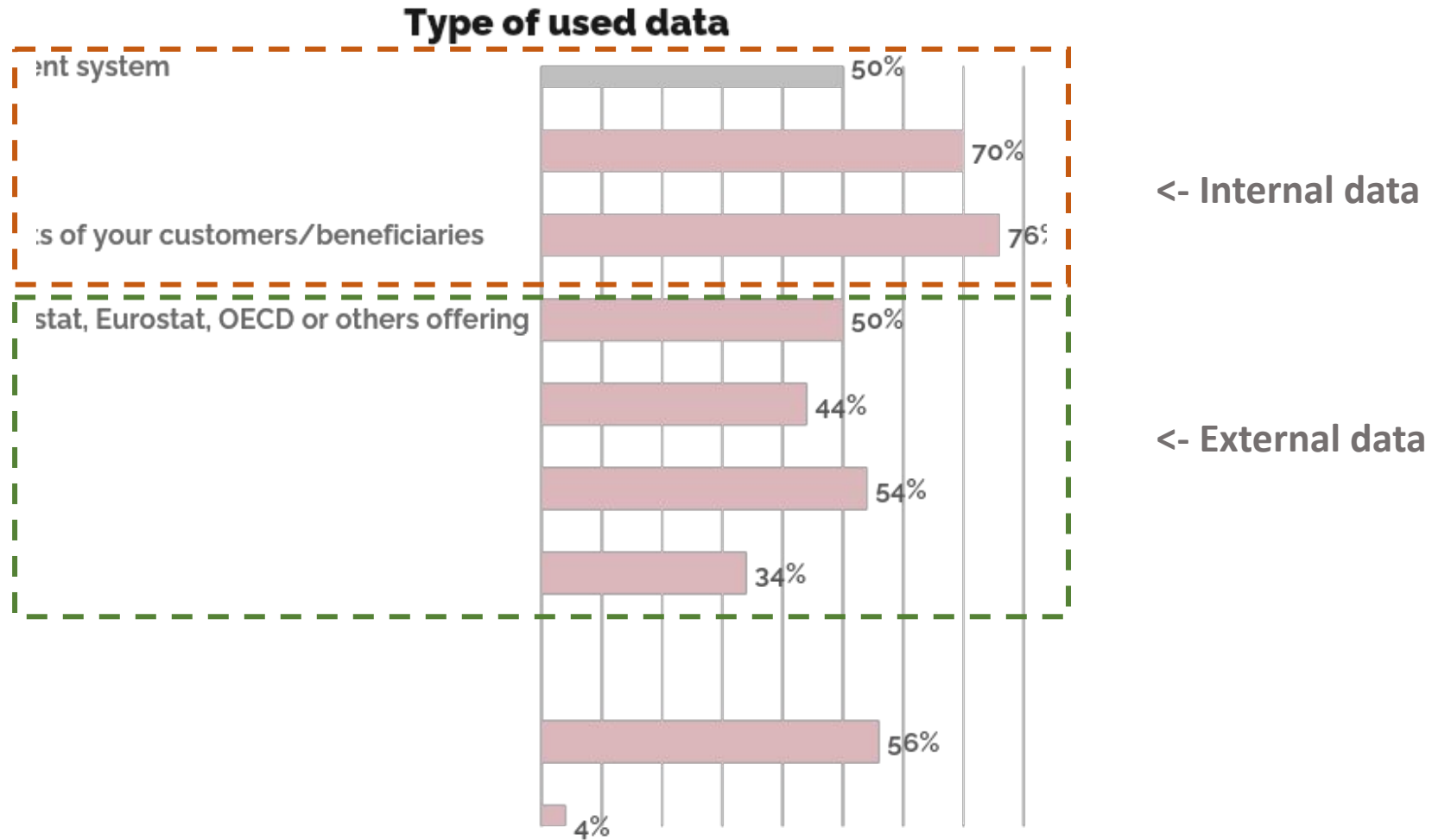
Codice evento
EKTMDL

DIGITAL TECHNOLOGIES USE IN SOCIAL ENABLING ORGANIZAITONS



Do-Impact Survey, results are based on 50 responses from SE organizations across Europe.

DATA USE IN SOCIAL ENABLING ORGANIZATIONS



DATA USE IN SOCIAL ENABLING ORGANIZATIONS

Main purpose of data use

Descriptive use of data ->

Prescriptive and Diagnostics ->

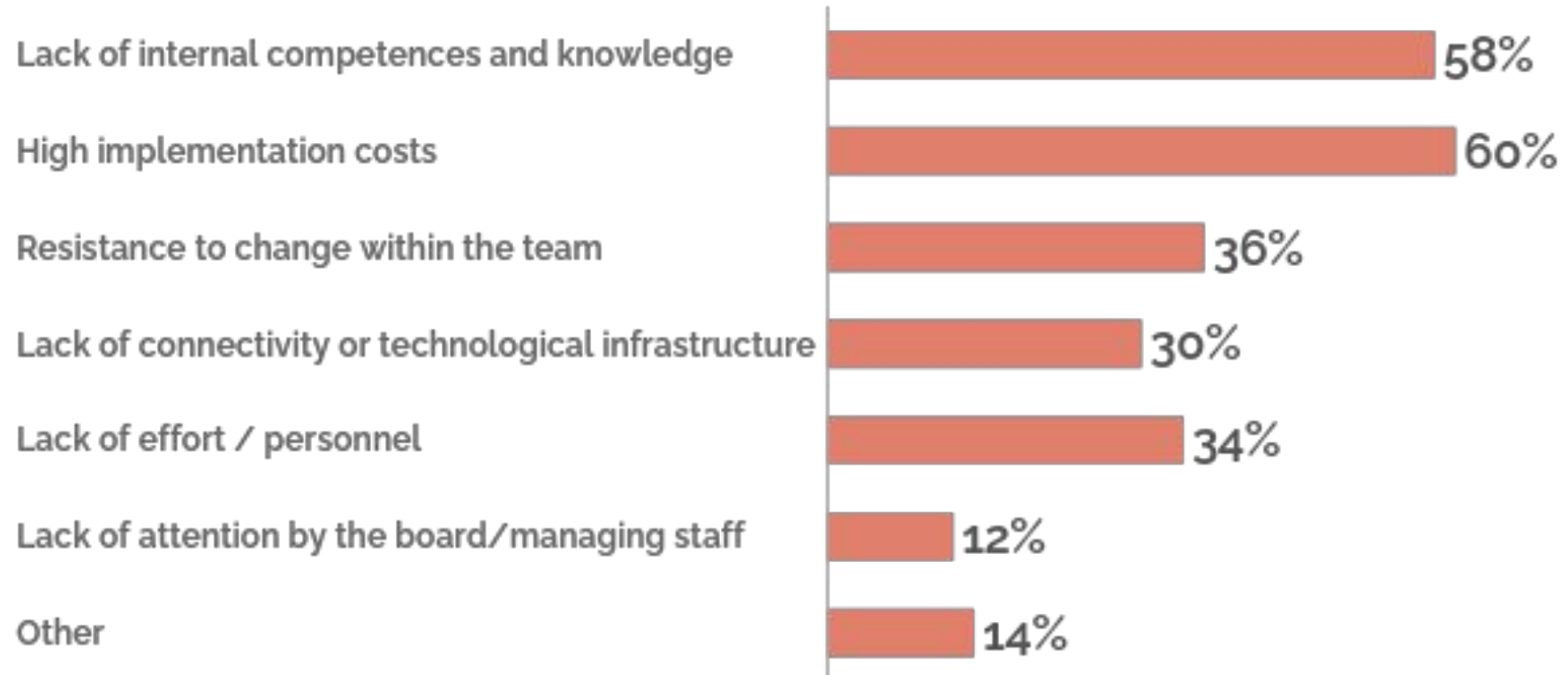
Collaborative use of data ->

Predictive and Strategic use of data ->



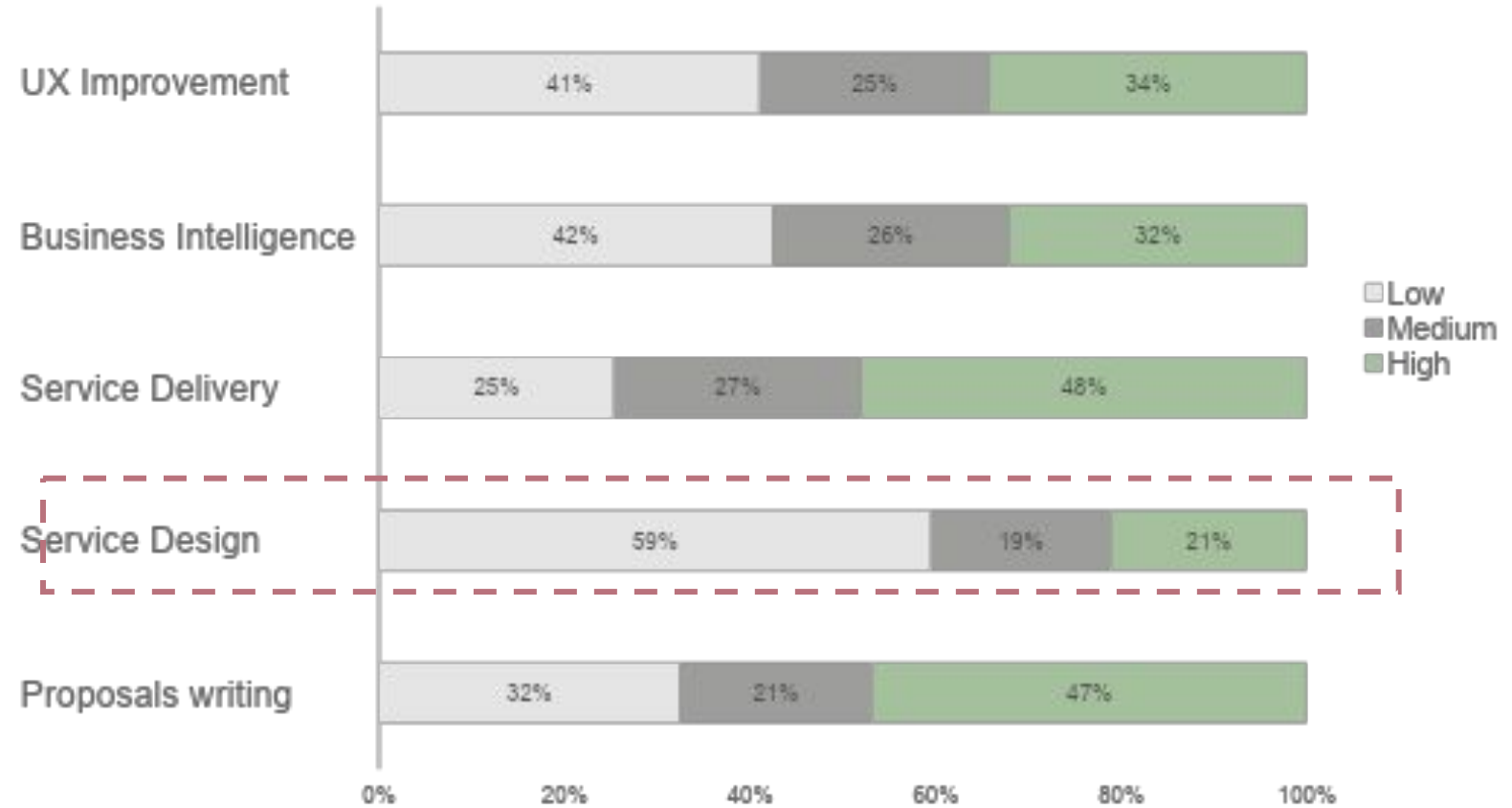
CHALLENGES: SOCIAL ENABLING ORGANIZATIONS

Main Challenges to Digitalization

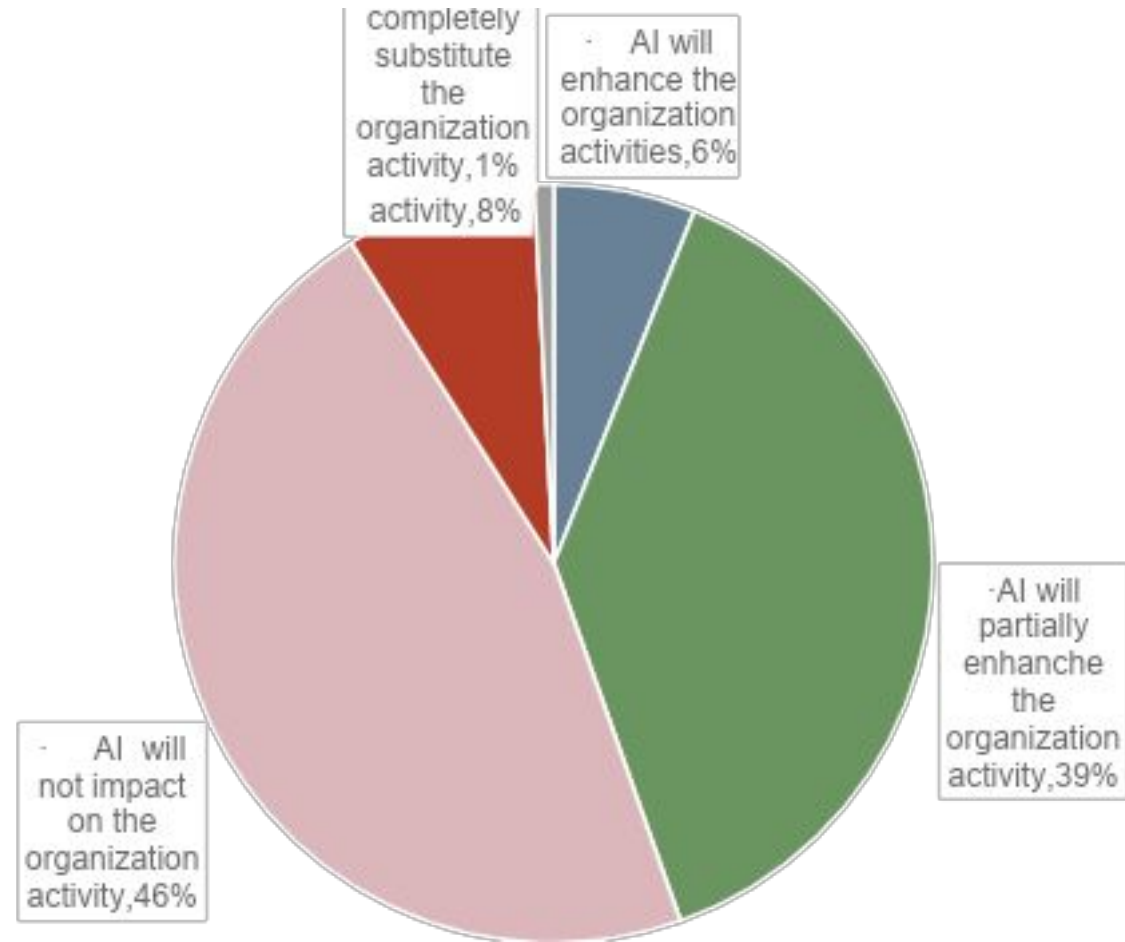


CHALLENGES: SOCIAL ECONOMY ORGANIZATIONS

For which purposes do you use data and how often?

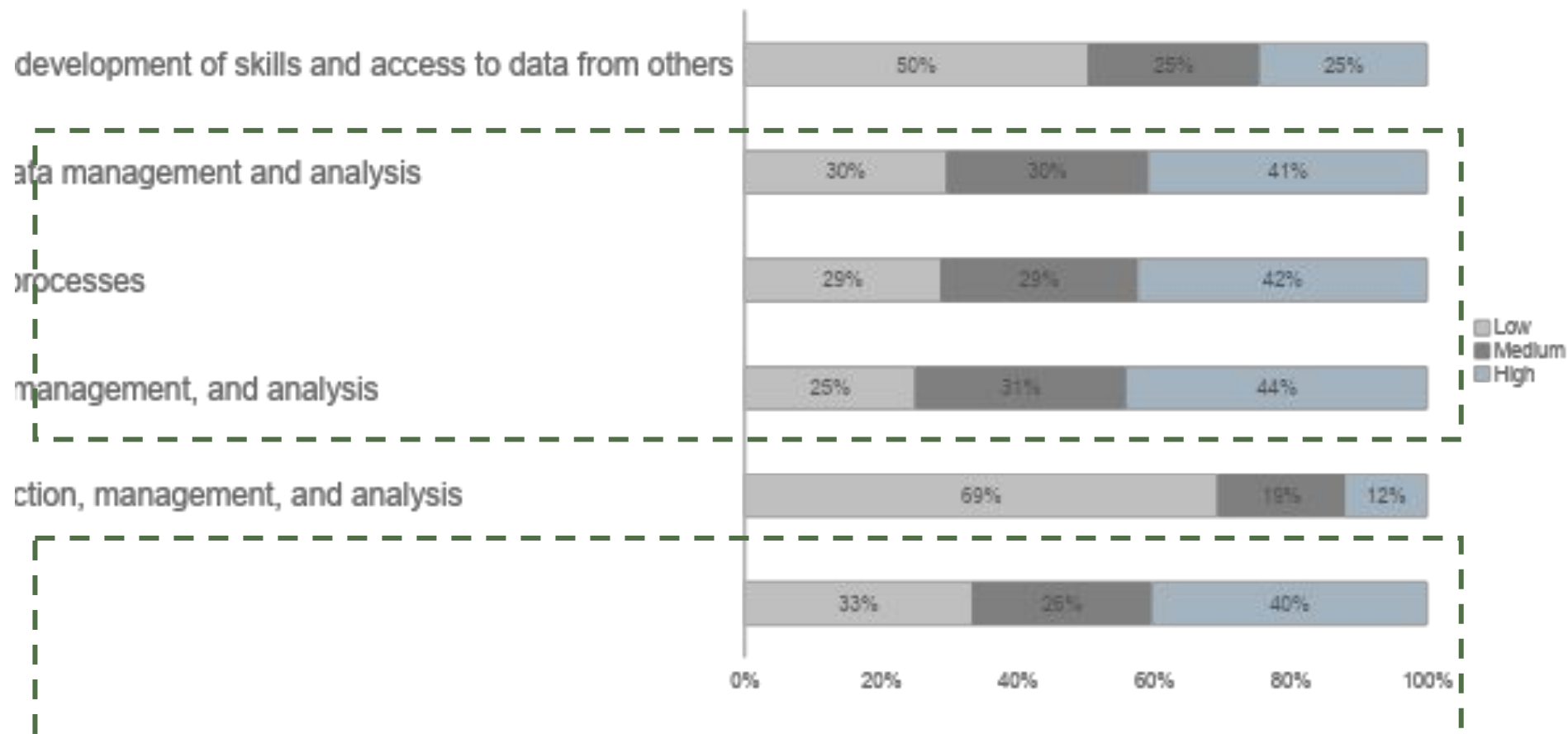


How will AI impact your organization?

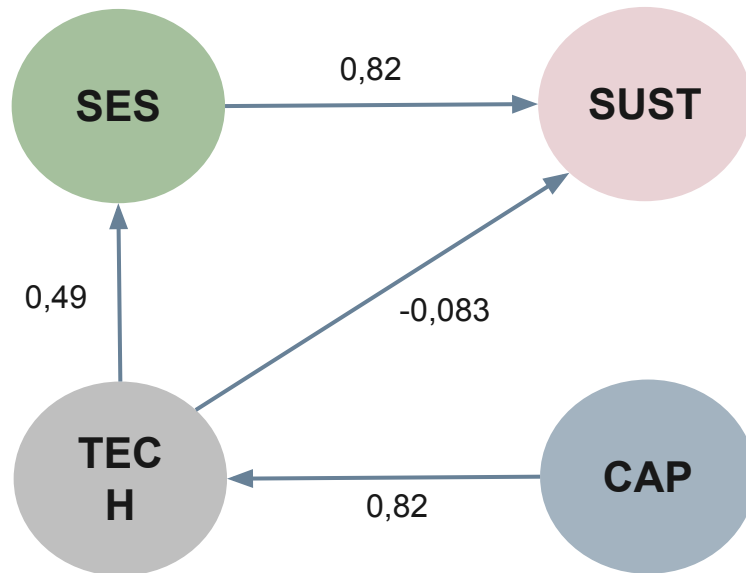


CHALLENGES: SOCIAL ECONOMY ORGANIZATIONS

Which investments do you need?

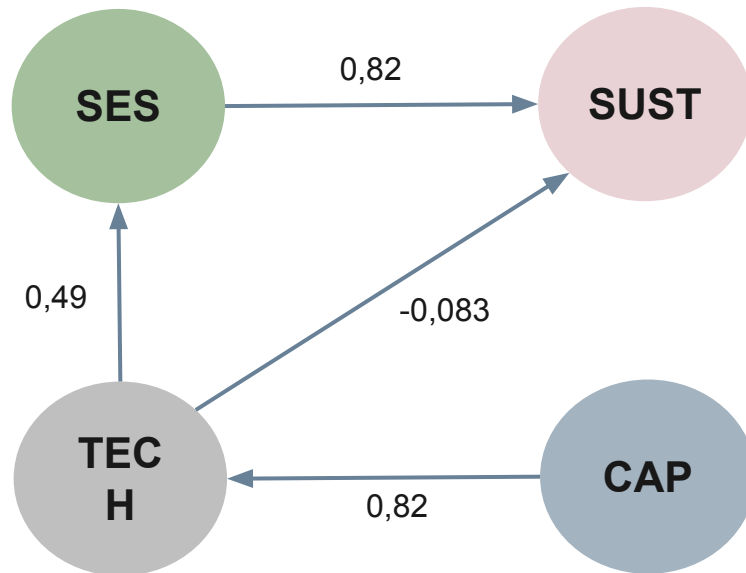


DIRECT EFFECTS BETWEEN CAPITAL, TECHNOLOGY, SCALING AND SUSTAINABILITY



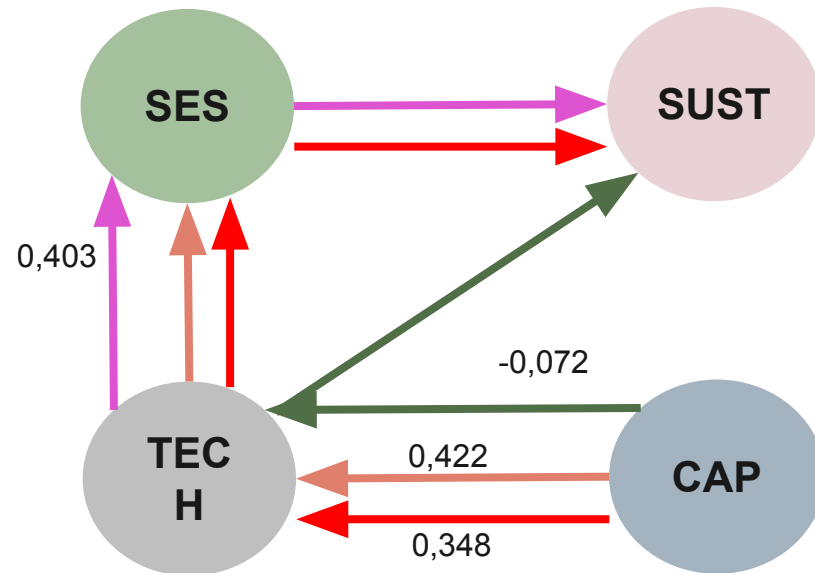
- Capital availability/attraction enables technological investment and adoption.
- Technological adoption increases Scalability.
- Scalability supports economic sustainability.
- Technology per se does not have low or null influence on sustainability (low significance).

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INDIRECT EFFECTS BETWEEN CAPITAL, TECHNOLOGY, SCALING AND SUSTAINABILITY



- Capital supports scalability when associated with technology
- Technology supports sustainability if coupled with scaling
- Capital supports sustainability when associated with tech adoption and scaling.
- Capital does not increase sustainability through tech when not coupled with scaling.

Digital Resilience Self Assessment

The Digital Resilience Self-Assessment *A reflective tool for the Social Economy*

- **Beyond the Checklist:** Designed not to grade you, but to guide you.
- **Critical Reflection:** Questions are crafted to challenge assumptions about your current digital maturity.
- **Strategic Dialogue:** Triggers the internal conversations necessary to build true resilience.
- **The Goal:** To move from reactive fixing to proactive thinking.



needs map

Digital Resilience Self Assessment



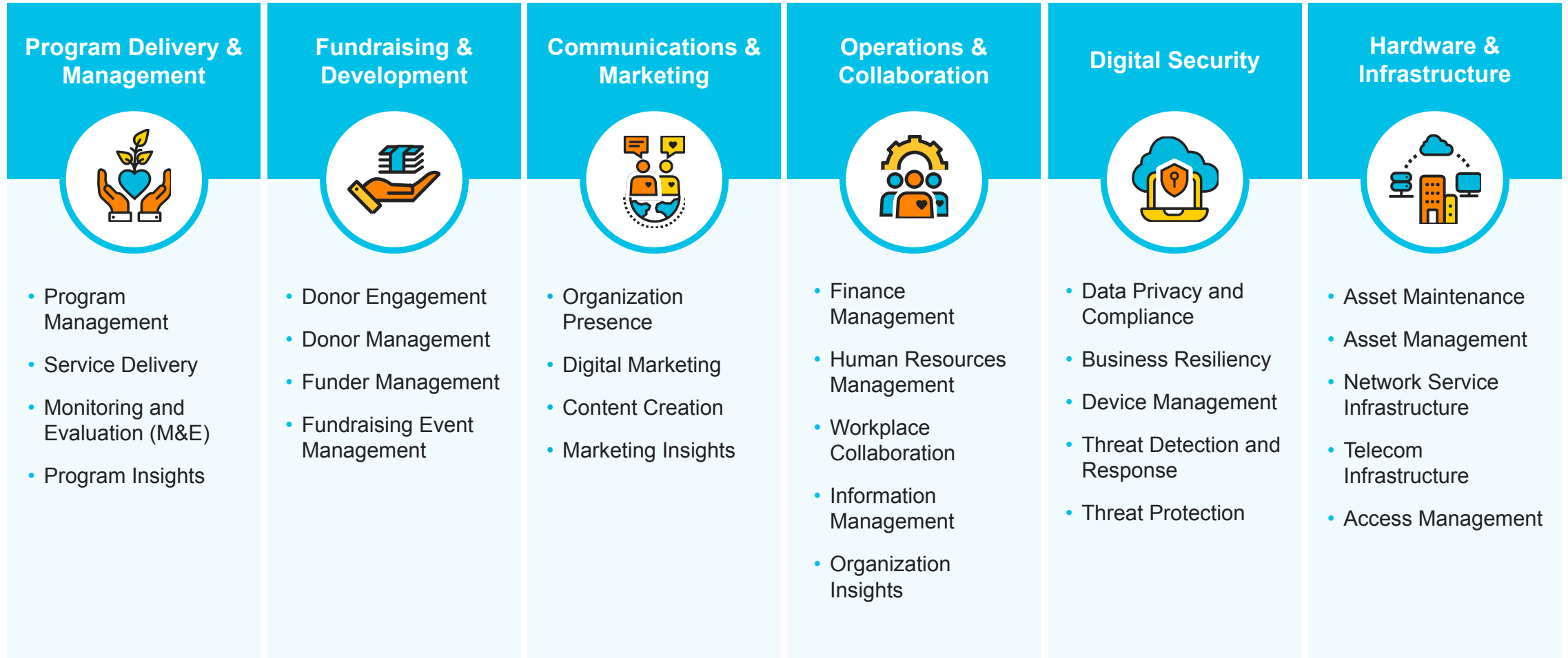
- **0-23 points: Basic Digital Resilience**
You're just getting started. There are several critical areas to address. Start with basic data protection, backups, and employee training.
- **24-46 points: Developing Digital Resilience**
You've made good progress, but gaps remain. Focus on strengthening your cyber security practices, improving your incident response, and testing your disaster recovery plan.
- **47-70 points: Strong Digital Resilience**
Your business is well-prepared for digital disruptions. Continue testing, updating your policies, and training your staff to stay ahead of evolving threats.



Digital Resilience Roadmap

2025

Digital Resilience Framework - Focus Areas



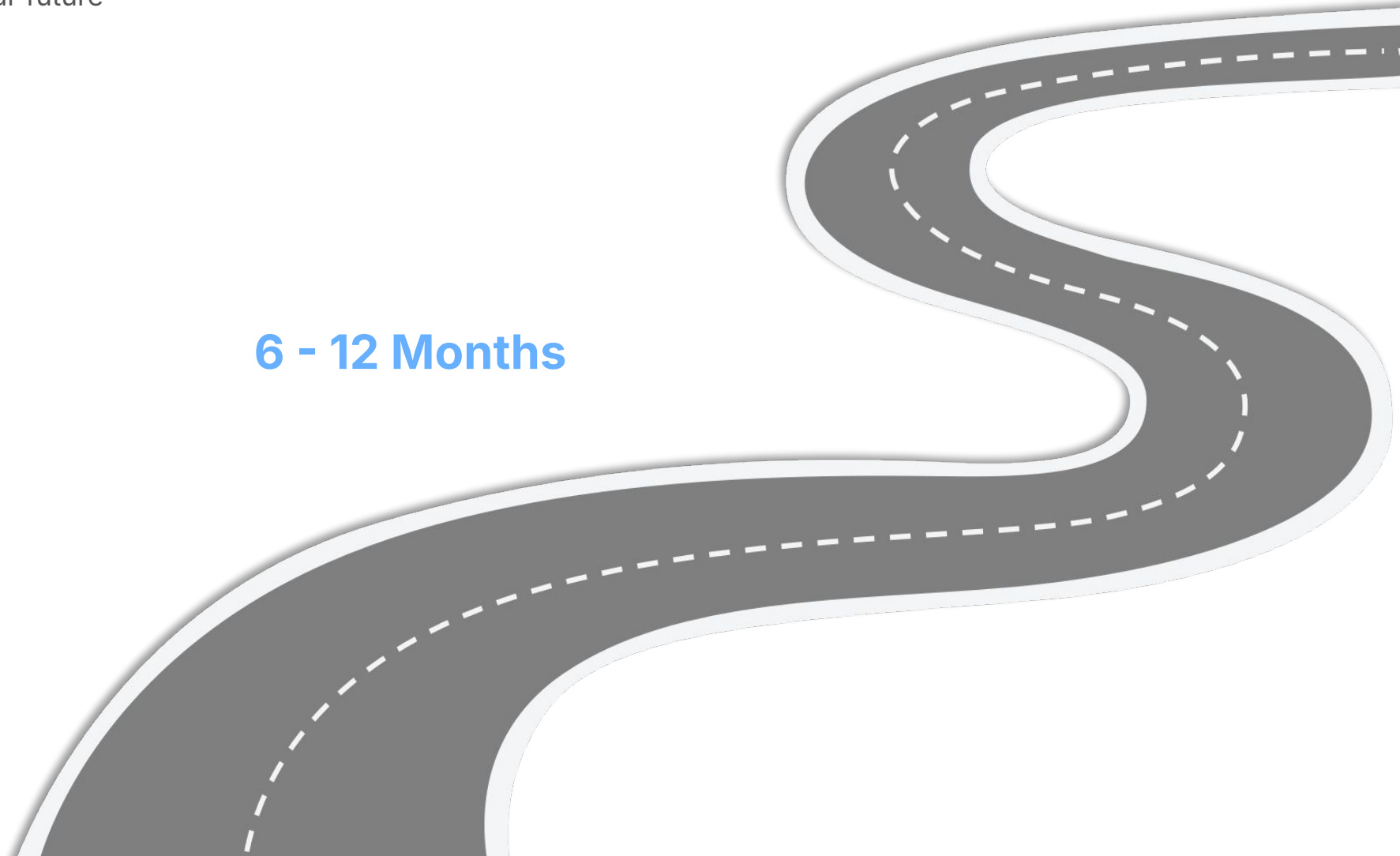
Digital Resilience Roadmap

Strengthening digital resilience is a journey, and you can't do everything at once. This journey requires a roadmap that will help you think through your priorities and your future technology planning.



1 - 3 Years

6 - 12 Months

Next 6 Months



First steps to your Digital Resilience Roadmap

Build 	Adopt 	Sustain 	Grow 
<p><i>1. What are your priorities for the next 6 months to strength or put in place necessary foundations?</i></p>	<p><i>2. What will allow your team to become more comfortable with your new solutions & processes?</i></p>	<p><i>3. How to ensure lasting change through creating methods, practices & learning opportunities?</i></p>	<p><i>4. How to sustain your journey and use these as new benchmarks to work towards?</i></p>