

4th European Deep Dive:

**Lithuanian DO Impact Perspectives and the European
Impact Playbook — Visualise and present your impact
narrative**



Follow our Capacity Building Programme!

Purpose:

Deep Dive Sessions are part of the DO Impact Strategy, created to provide Social Enabling Organisations and SMEs like yours with the tools, knowledge, and resources needed to thrive in today's evolving market. These Deep Dives aim to reinforce topics covered in the DO Impact Learning Journey, get to know digital tools available and generate conversations and networking opportunities.

Activities Include:

- 41 Local/regional training activities
- To accelerate digital transformation and data-driven innovation in SMEs and enabling organizations within the Proximity and Social Economy (PSE) sector.
- Financial support to third parties (SMEs & support orgs)

Who can join?

Small and Medium Enterprises and Organisations in the Proximity and Social Economy (PSE) sector looking to boost your skills and capabilities. Our Digital and Data-driven Programmes are designed to help you accelerate the twin transition to digital and sustainable growth. Social Economy Enabling Organisations are also welcome to join.

4th **EUROPEAN
DEEP DIVE**



*“Lithuanian DO Impact perspectives and the
Europeana Impact Playbook - Visualise and
present your impact narrative”*

26 May 2026, 10-11 AM, online

 **This event will be recorded.**

Please keep this in mind while participating. If you prefer not to appear in the recording and screenshots, you may turn off your camera.

 **Cameras and microphones are enabled.**

Keep your microphone muted unless you're speaking to avoid background noise.

 **Raise your hand if you'd like to speak.**

Use the "Raise Hand" feature in Zoom to request the floor.

 **Use the chat for questions or comments.**

Moderators will be monitoring the chat throughout the session.

 **Help spread the word!**

Share your experience using **#weDoimpact** and tag the project on social media.



Aurelija Prašmuntaitė, Project Manager, Lithuanian Social Business Association (LISVA)



Jason Evans, Open Data Manager at the National Library of Wales





| Timing | Name of Session | Speakers |
|---------------|---|--|
| 10:00-10:05 | Welcome – DO Impact and the Deep Dive session series | Aneta Quraishy, Senior Expert, DIESIS Network |
| 10:05-10:20 | Lithuania Ecosystem Highlight: overview of the local ecosystem and local workshops as well as the last Transnational Workshop | Aurelija Prašmuntaitė, Project Manager, Lithuanian Social Business Association (LISVA) |
| 10:20-10:50 | Deep Dive into Data Visualisation in Practice: "Discover the European Impact Playbook and its use case for planning, recording and presenting Impact of digital projects and initiatives. The session will provide a deep dive into the strategies and tools used for presenting impact data and outcomes in an engaging and visually pleasing way, from Infographics, to maps and graphs. See examples from the work of the National Library of Wales and learn how AI can help organize and visualize data." | Jason Evans, Open Data Manager at the National Library of Wales |
| 10:50 – 11:00 | Q&A and Wrap up | Aneta Quraishy, Senior Expert DIESIS Network |

Lithuania Ecosystem highlight

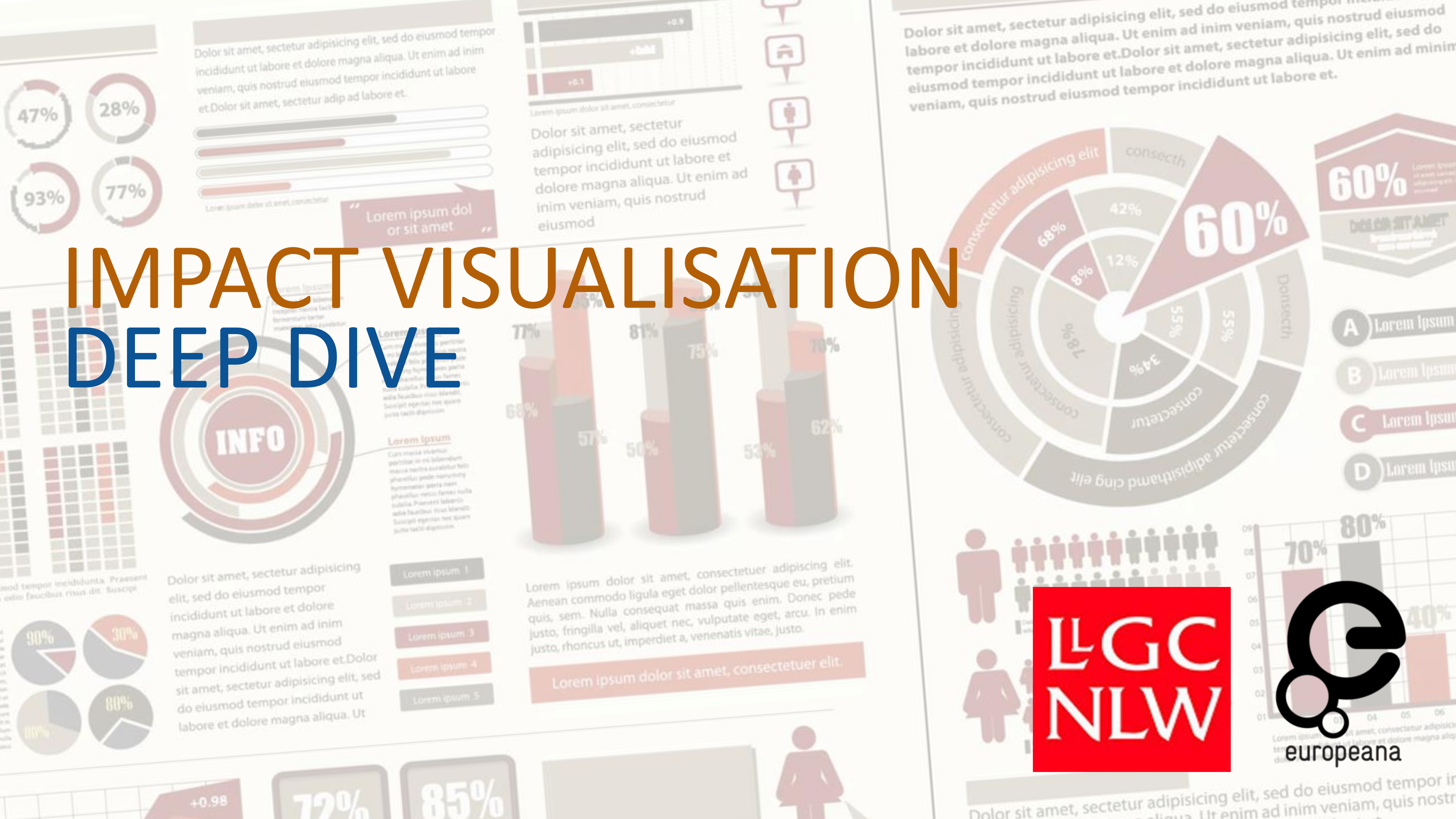
 doimpact.eu

Best Practice Deep Dive

 doimpact.eu



IMPACT VISUALISATION DEEP DIVE





Case Study - People of Wales Wiki Project



Welsh Eisteddfod in Aberystwyth, 1952. By Geoff Charles



Kick-off Workshops

- Identify Key Stakeholders
- Understand their motivations
- Identify intended impacts for each group

Creative



Ralph
(Creative)



4-800
images

£15k

1 Staff



Edit-a-Thon

Creation
of
linked
Data

Hackathons



New Article

Searchable
Data

[Blank yellow sticky note]



increased
resources on
Welsh Culture

engaging
with new
communities



More
re-use of
Content

Innovative
re-use of
Content












Broader
understanding
of Welsh
Culture

Inspiration
for new
Creative
ventures

Institutional
Prestige


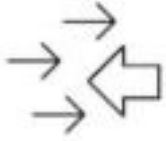






Reaching
new
Audiences

Change Pathways

| Stakeholder  | Resources  | Activities  | Outputs  | Short - Outcomes - Long | | Impact  |
|---|--|---|---|--|---|---|
| | Internal | | | External | | |
|  Creative Industries | provide access to open data and encourage reuse | Share Welsh portrait archive on Wikimedia platforms & run events | New articles about artists * open data available * reuse examples | Easy access to quality open data leading to reuse by creative industries | Improved Welsh culture online * Connect data to wider open data network * Economy benefits from open data | Greater co-operation with creative industries for the benefit of the people of Wales and those studying Welsh history |
|  Education | infrastructure for running educational outreach programmes and improve access to educational resources | Educational editing events in schools & create Inked data for Portrait Archive | Teachers confident using Wikipedia * New Wiki articles * Data visualisations for teachers | Increased understanding of Wikipedia as educational tool & improved resources of educational value | Schools regularly contributing to Wikipedia * Data used for teaching and researching Welsh history | Inspiring the use of our data to teach and study the history of Wales and its people & contributing to a better standard in Welsh education |
|  Community | Dedicated Volunteer coordinator and Wikimedian in residence | Host Community / public events | New Wikipedia articles * Bilingual data & info about collections | Increased engagement and new skills for communities & better access to Welsh history online | Improved Welsh culture online * self sufficient communities of Wici contributors in English and Welsh | Collections used and developed to support economic development in Wales. |
|  Government | promoting, creating and sharing Welsh language content | Host Community / public events | Teachers trained in Wikipedia * New Welsh Wiki articles and Wikidata | More Welsh speakers engaging with Wikipedia and improved access to Welsh language data | More social use of Welsh language, more Welsh online, Welsh users using web in Welsh & more Welsh data for commercial use | Contribute to Welsh Government 2050 language strategy by increasing use of Welsh verbally and digitally. |

Change Pathways for the identified stakeholders

Change Pathways..... Extended!

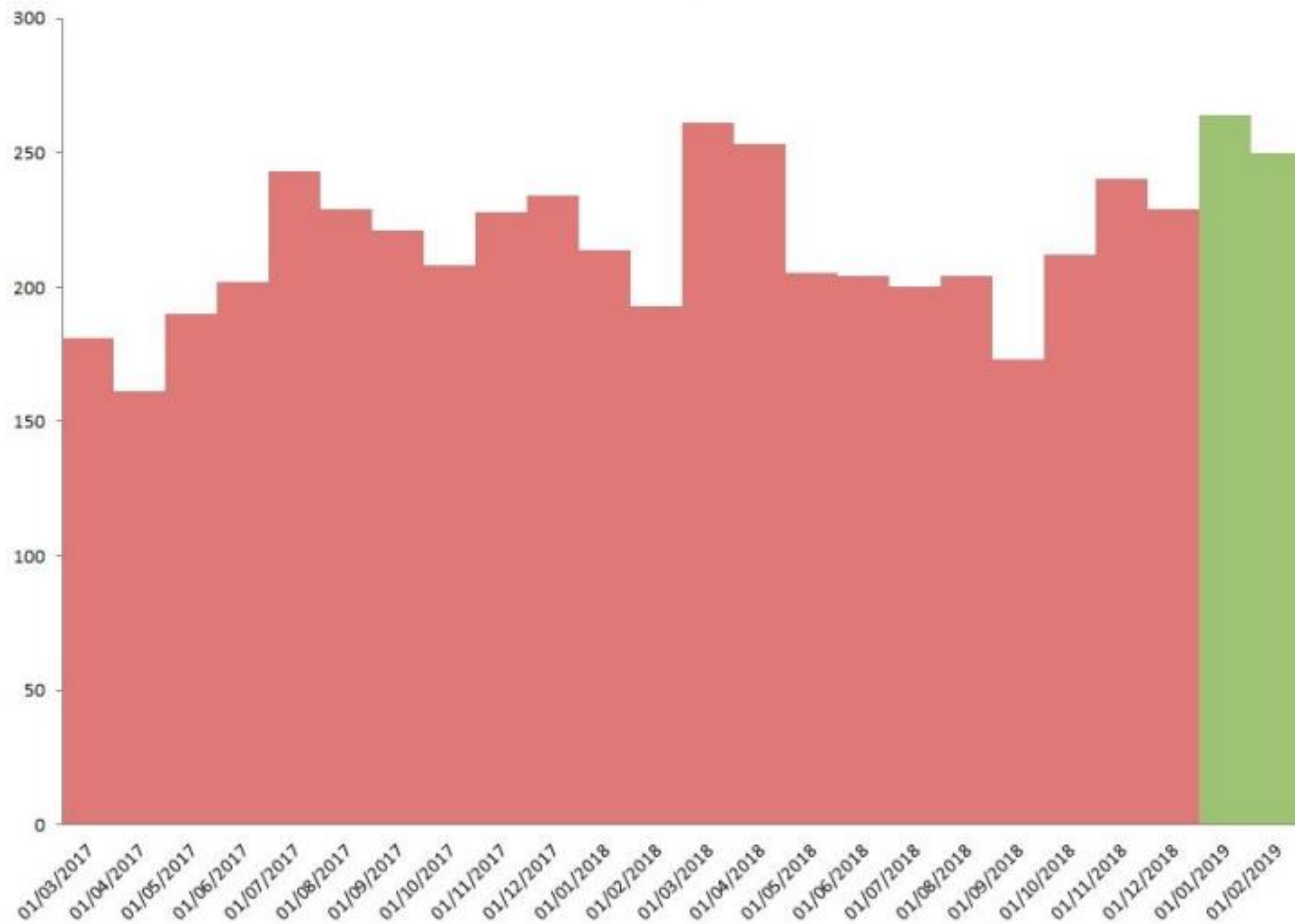
| | Short - Outcomes - Long   | | Measurement notes  | Measurement tools  |
|--|--|---|--|--|
|  Creative Industries | Easy access to quality open data leading to reuse by creative industries | Improved Welsh culture online. Connect data to wider open data network. Economy benefits from open data | Number of Wiki articles created * interconectivity of Wikidata items * Hackathon feedback/outcomes | Wikidata Queery, Wiki-Metrics, GLAMorgan image use stats, event questionaires |
|  Education | Increased understanding of Wikipedia as educational tool & improved resources of educational value | Schools regularly contributing to Wikipedia * Data used for teaching and researching Welsh history | Teacher & student feedback * articles created and new editors registered * Higher Ed engagment | Teacher/student questionaires, map outcomes to school targets, blogs/social media to showcase reuse of open data |
|  Community | Increased engagment and new skills for communities & better access to Welsh history online | Improved Welsh culture online * self sufficient communities of Wici contributors in English and Welsh | Establish baseline & measure improvements * analyze event feedback | Wikidata queery service, Questionaires & Wiki-Metrics |
|  Government | More Welsh speakers engaging with Wicipedia and improved access to Welsh language data | More social use of Welsh language, more Welsh online, Welsh users using web in Welsh & more Welsh data for commercial use | No. of Welsh language participants * Quality of Welsh coverage on Wiki * usage of new content | Wikipedia Stats, using tracking category, Wiki-Metrics, Questionairs |



Project Outputs

- Shared Open Data
- Held Public Hackathon
- Released Digital Content on Wikimedia Commons
- Edit-a-thons in Schools

Number of Editors



The number of active editors reached a 6 year high, during the time the project was active (green)¹⁴



"The project has given me the opportunity to improve my coding skills and raising the status of the Welsh language"

Matthew Jones - Ysgol David Hughes, Anglesey

Pupils at 4 schools created **50** new articles. All said they would like to use Wikipedia in the classroom again and **90%** said that following the events, they felt confident enough to contribute to Wikipedia on their own. Pupils overwhelmingly recorded a feeling of pride and satisfaction in being able to contribute to Wikipedia. **46%** pupils went on to edit Wikipedia again in the 4 weeks following the events demonstrating a significant retention of editors.

A word cloud of blue text on a white background. The word 'proud' is the largest and most central. Other words include 'happy', 'useful', 'tidy', 'helpful', 'smart', and 'clever', all in various sizes and orientations around the central word.

tidy helpful happy proud smart useful clever

Pupils were asked how the event made them feel in three words

Impact Report

Wicipobl Project

Assessing the impact of
Wikimedia based activities
in the culture sector



A volunteer translating an article from English to Welsh at the Translate-a-thon event.

Re-use of data

In order to kickstart community re-use of this data we held a 'History Hackathon'. We supported access to the Welsh Portrait data along with a host of other open datasets and API's for our digital collections.



"Inspiring day at #HistoryHackathon in Cardiff thanks to @LLGCymru. Exploring their archive"⁵

Outputs from the event included:

- Prototype of a tool for searching for names across multiple NLW websites⁶
- Presenting the output of a data query as music⁷
- Exploration of frequency of words and terms appearing in newspapers over time⁸
- Heatmap of executions reported in the newspapers
- Visualisation of Tithe Map data on a modern map, colour-coded by landowner
- Google map of Domesday locations
- Improved and indexed data for Cardiganshire War Tribunal records, with visualisations⁹

⁵ <https://twitter.com/InglebyDavies/status/1101906133030187009>

⁶ https://twitter.com/WIKI_NLW/status/1102516057909219328

⁷ https://twitter.com/WIKI_NLW/status/1101974124610666496

⁸ <https://github.com/carlmorris/amledd-geiriau>

⁹ <https://github.com/harriltaylor/hanes-hac-wta>

Wicipobl Project

Wikidata Added



■ Total Wikidata edits ■ Welsh labels added ■ New data items

Change

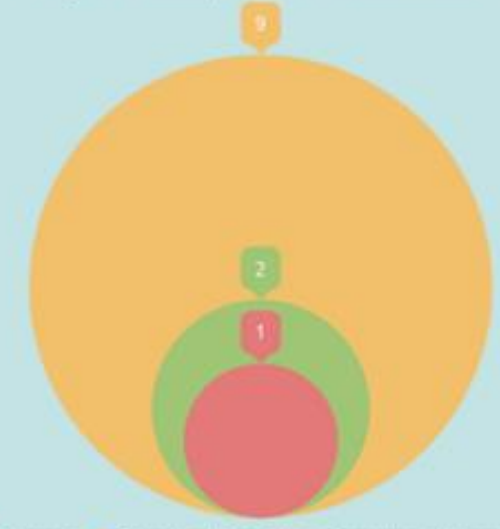


Participant Distribution



■ Hackathon (45.45%) ■ Schools (38.36%) ■ Transl-a-thon (9.09%)
■ Online participation (9.09%)

Why use Wikipedia for homework?



■ Best content ■ Easiest way to find info ■ Connects me to other sources

4862
IMAGES

25%
IN USE

6455
WIKIPEDIA
ARTICLES
USING
IMAGES

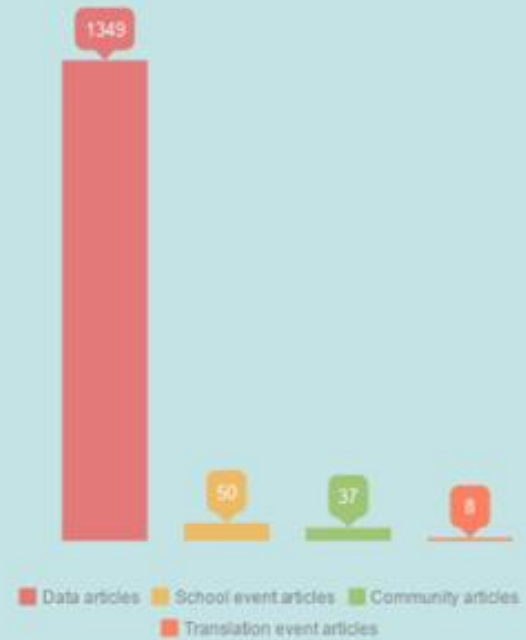
1.6 M
MONTHLY
VIEWS

A project focused on improving access to Welsh language data and information about Welsh people.

The National Library of Wales released data and digital images openly and encouraged re-use of this content on Wikidata and the Welsh Wikipedia.

Events were held in schools and public buildings and all activities were monitored for impact and positive change for stakeholders, using Europeana's Impact Playbook.

Articles Created



■ Data articles ■ School event articles ■ Community articles
■ Translation event articles



10 YEARS

of working with Wikimedia at
The National Library of Wales

1 MILLION WIKIDATA EDITS

Creating, enriching and aligning Wikidata content for Welsh heritage data

10,609 NEW ARTICLES

Created in Welsh as part of 7 Welsh Government funded projects

- Pop Music
- Health Content
- Welsh People
- Welsh Places
- Notable Women



1.5 BILLION

Image Views on Wikipedia
in over 150 languages



97 WORKSHOPS & EVENTS

450 participants
4278 articles created or improved

150,000 IMAGES ON COMMONS



Photographs (86.39%) Manuscripts (0.43%)
Artworks (12.96%) Maps (0.22%)

2016

Appointed the world's first Wikidata Visiting Scholar

2018

Hosted the 2nd Celtic Knot Wiki Conference, Co-authored a chapter for "Leveraging Wikipedia" and Welsh Wikipedia reached 100,000 articles

2021

Recognised in OpenUK best years honours list for work in the field of Open Data, collaborated with MapioCymru and co-hosted WikiLovesEarth Wales.

2023

Elected to Europeana Network Members Council, appointed as Open Data Manager and hosted 12 week Wiki tagging student placement

2015

First Edit-a-thons, Images shared to Wikimedia Commons and began to explore using Wikidata for Metadata enrichment

2017

Residency made permanent, support for Wiki written into Government action plan for Welsh Tech, and began working partnering with Menter Iaith Môn

2019

Wiki Education project funded by Welsh Government

2020

2k images of Welsh heritage sites shared for Wici-Pics project, and Wikidata timeline for Welsh Biography Online is launched.

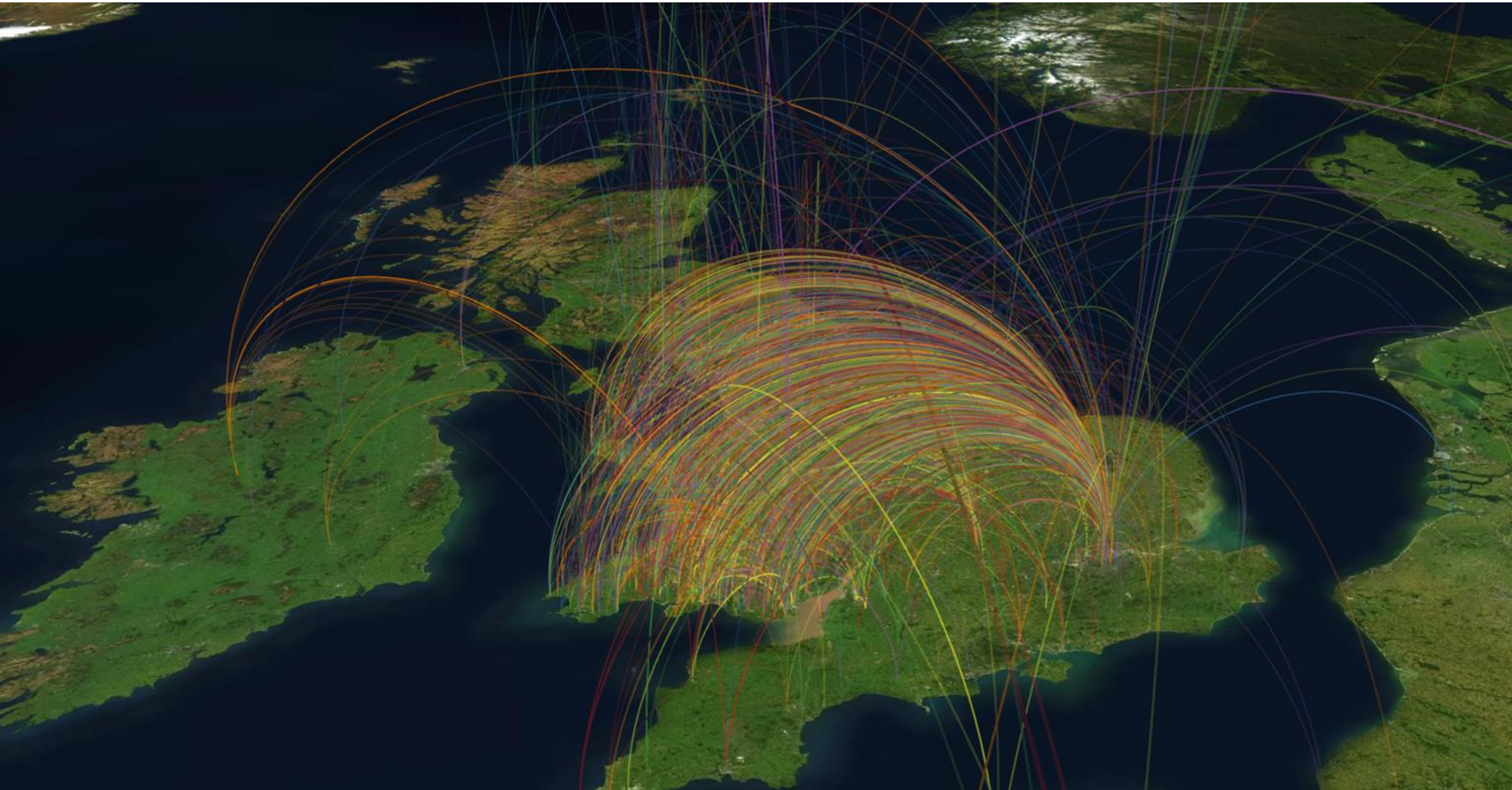
2022

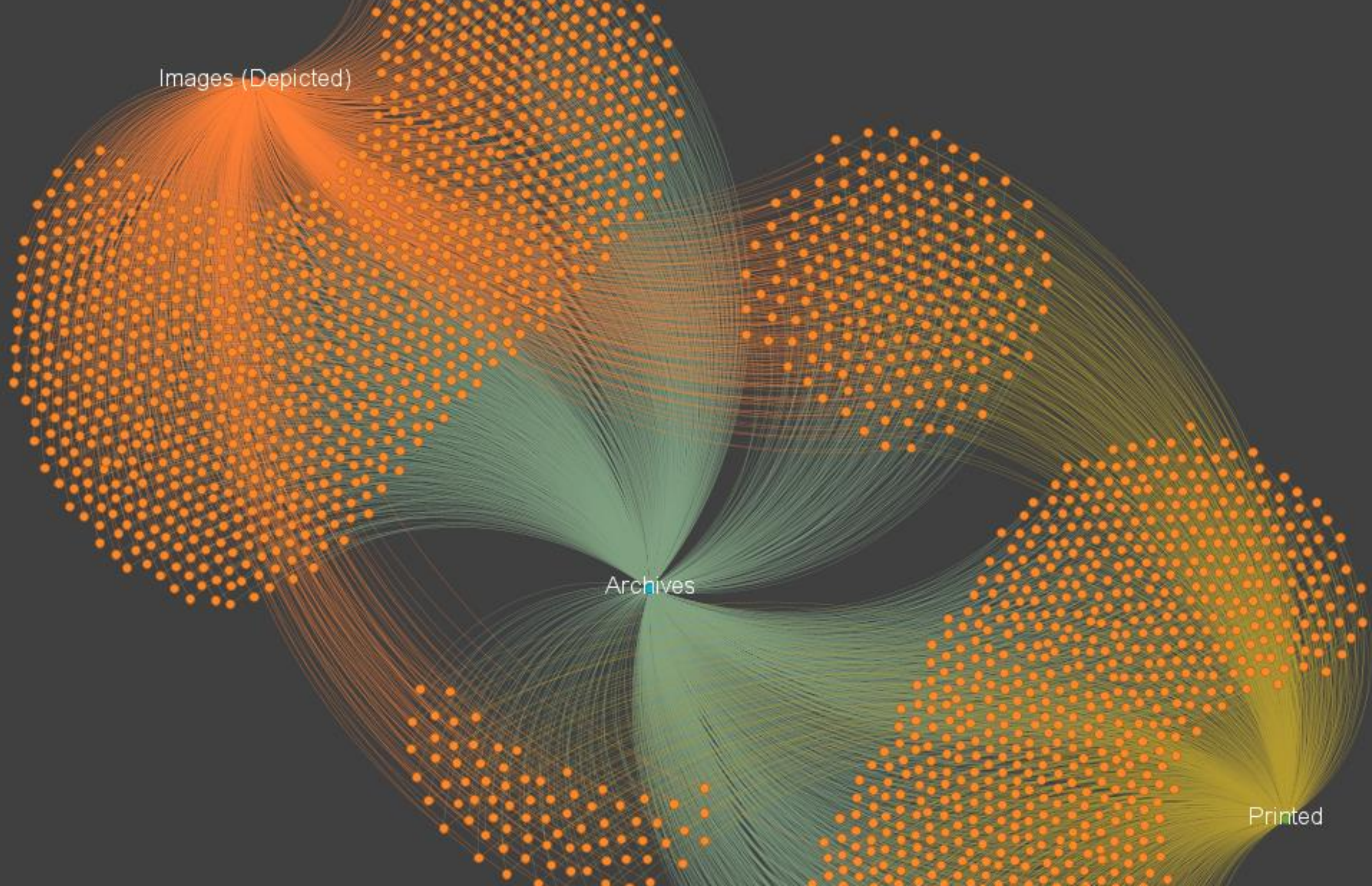
Embedded Wikidata into our crowdsourcing platform, ran a Mental Health mini project on Welsh Wiki and launched a name-authority Wikibase.

2024

130,000 photos shared to Wikimedia Commons, Developed open data for Welsh place names



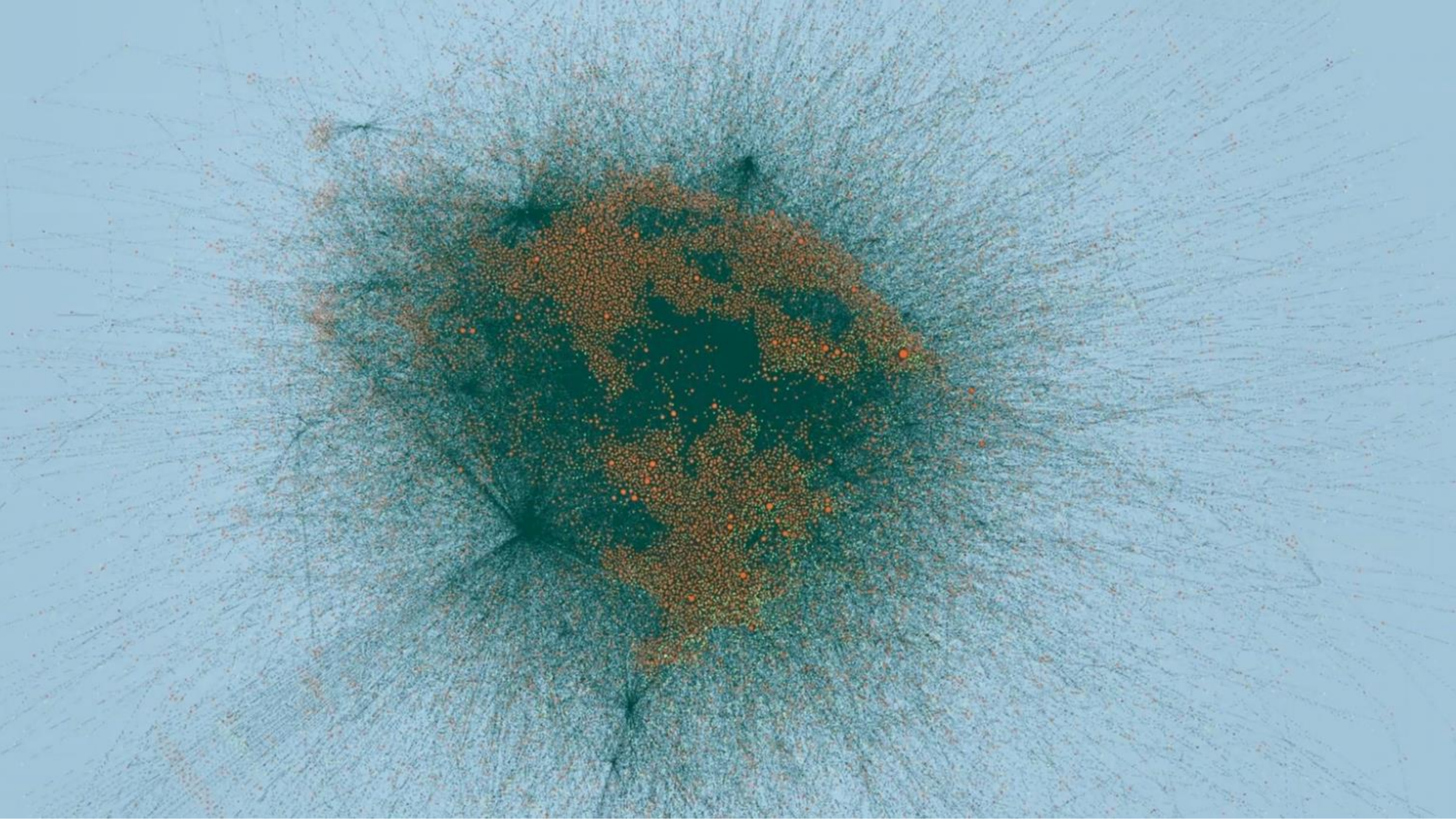




Images (Depicted)

Archives

Printed



TOOLS FOR INFOGRAPHICS - CANVA

The image shows the Canva infographic editor interface. On the left is a sidebar with various tool categories: Templates, Elements, Text, Brand, Canva AI, Uploads, Tools, and Projects. The main workspace displays a dark purple infographic with several sections:

- HOW TO NAP EFFECTIVELY**: A pie chart comparing two types of naps. The dark purple slice represents a Power Nap (10-20 min) which boosts energy and focus. The white slice represents a REM Nap (60-90 min) which enhances creativity and memory. A clock icon indicates the best time is 1-3 PM (early afternoon).
- SLEEP DURATION & HEALTH RISK**: A bar chart showing that less sleep increases disease risk. The bars represent 10% risk, 25% risk, 30% risk, and 45% risk. An arrow points upwards, indicating increasing risk. Below the chart, it says "Less sleep raises disease risk— better aim for 7-9 hours!". A cartoon brain character is holding a book.
- HOW TO IMPROVE SLEEP QUALITY**: The title for the bottom section of the infographic.

The Canva editor interface includes a top navigation bar with "File", "Resize", "Editing", and "New" options. A "Chart" panel on the left shows a "Pie chart" template and a data table:

| | abc | 123 |
|--------|-----|----------|
| Label | | Series 1 |
| Item 1 | | 60 |
| Item 2 | | 40 |

Below the table are options for "Import data", "Chart setup", and "Aggregate data".

TOOLS FOR INFOGRAPHICS - *PiktoChart*

Home Corporate Workforce Demographics at a Glance Page Size Save Share Download

Pikto AI Tools

AI GENERATOR ?

- Image Generator**
Turn words into stunning pictures in seconds
- Icon Generator**
Create professional vector icon or illustration
- Logo Generator**
Turn your brand name into a professional logo instantly
- Visual Generator**
Create a design from scratch on many formats


AI IMAGE ENHANCER ?

- Image Modifier**
Remove/change new objects, or change visual style
- Image Upscaler**
Automatically increase photo to resolution & sharpness
- Image Restorer**
Repair old photographs by restoring lost details
- Background Remover**
Remove backgrounds with precision in seconds

Background & Pattern

Demographics


At a Glance



Total Employees


1,250
Team Members Worldwide

Workforce Distribution




| Region | Percentage |
|---------------|------------|
| Asia-Pacific | 45% |
| North America | 35% |
| Europe | 15% |
| Other Regions | 5% |

Gender Representation



| Gender | Percentage |
|------------|------------|
| Female | 52% |
| Male | 47% |
| Non-binary | 1% |

Age Profile



AI for Data Visualisation

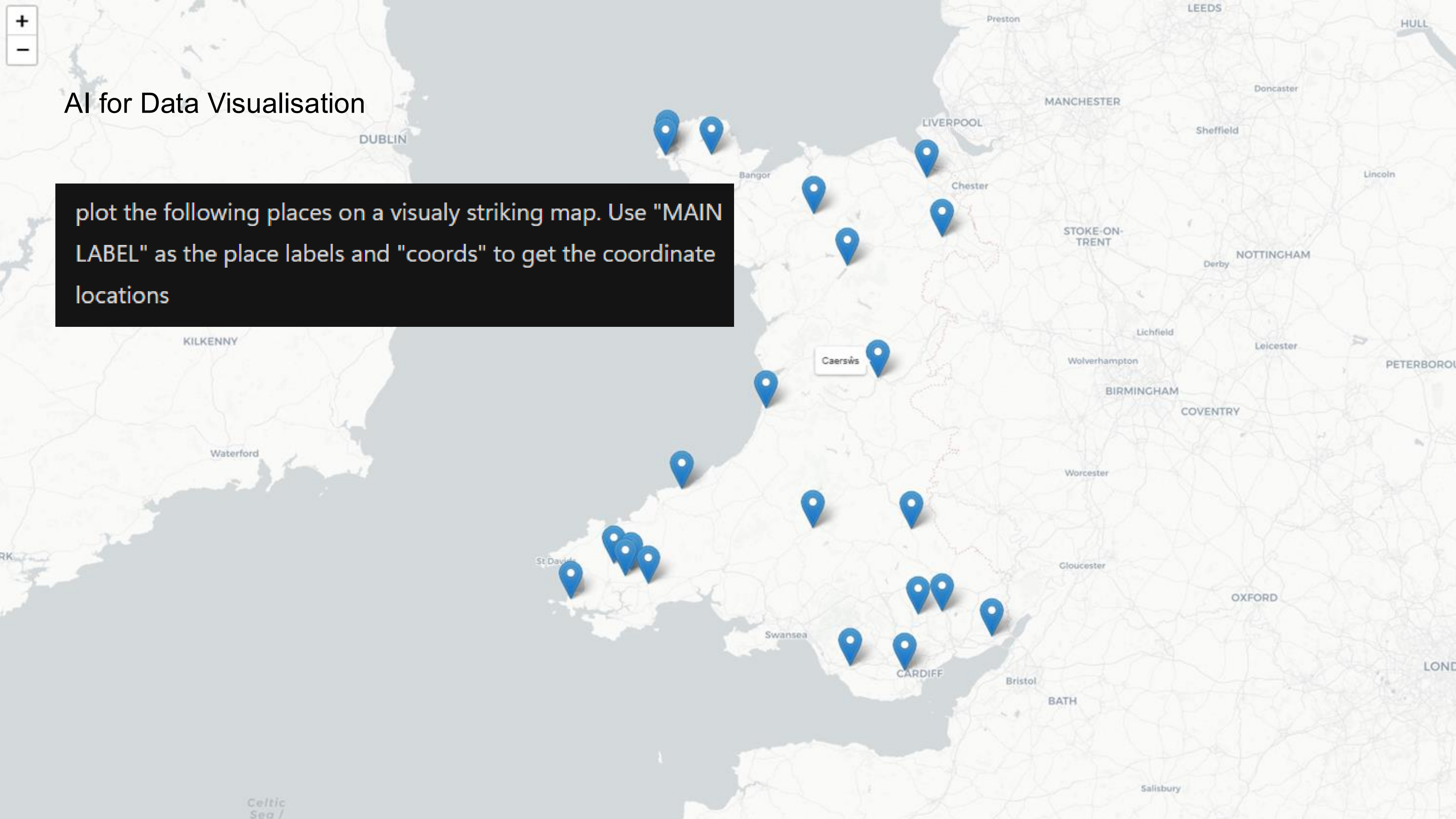
Take the following list of survey responses and turn them into a multi coloured word cloud. All identical words should be counted together with the size of each word in the word cloud dictated by the number of times it appears in the list.





AI for Data Visualisation

plot the following places on a visually striking map. Use "MAIN LABEL" as the place labels and "coords" to get the coordinate locations

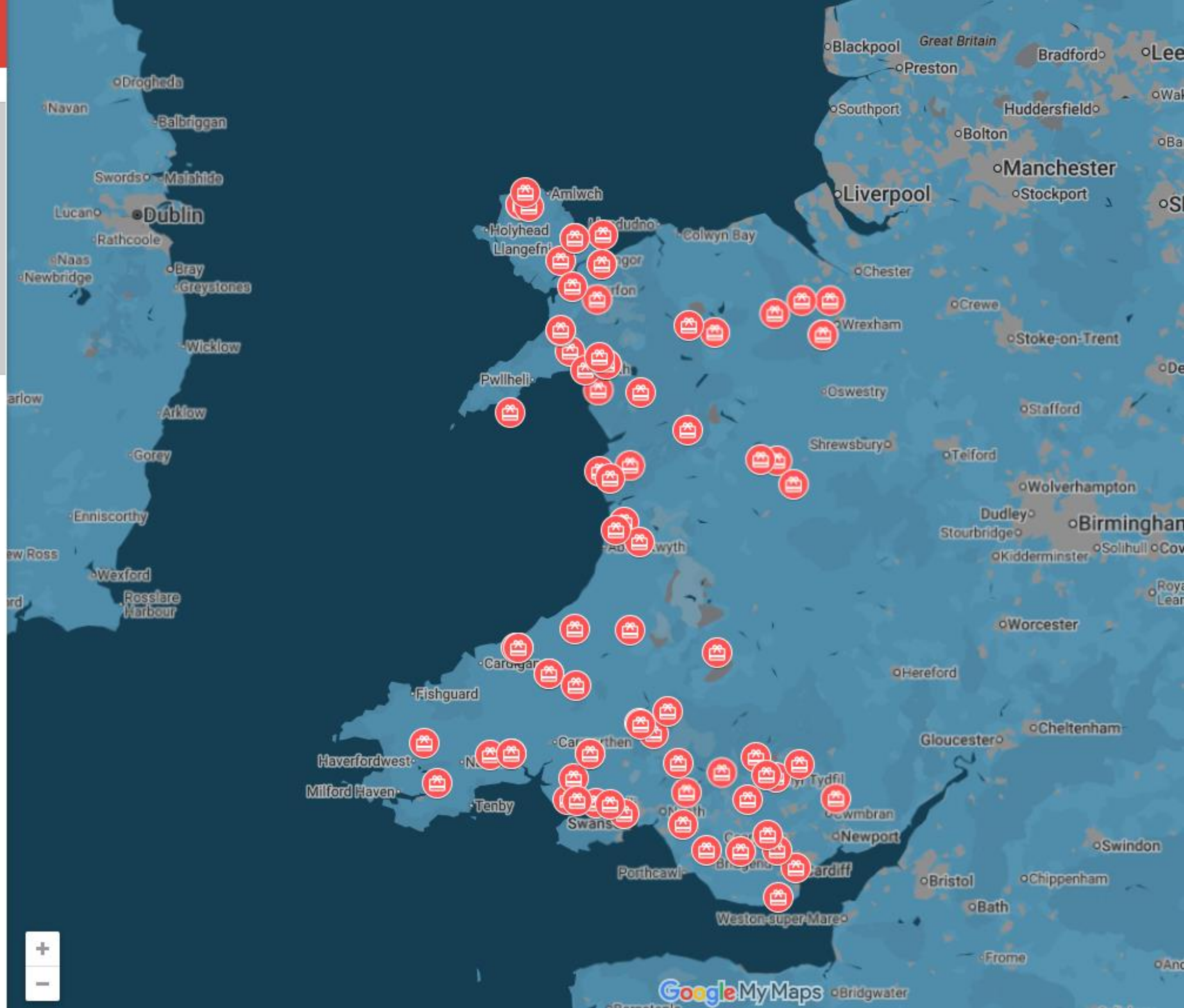




Untitled spreadsheet - merge-csv.com_...

All items

- Jesus Chapel
- Capel Jerusalem
- Capel Jerusalem
- Capel Jerusalem
- Capel Jerusalem
- Capel Jerusalem
- Capel Jerusalem
- Capel Jerusalem
- Capel Jerusalem
- Jerusalem
- Jerusalem
- Jerusalem Chapel
- Jerusalem Chapel
- Jerusalem Chapel
- Jerusalem Chapel
- Jerusalem Chapel, Jerusalem Chap.
- Jerusalem Cottages
- Jerusalem house garden etc
- JERUSALEM ST.
- New Jerusalem Congregational Church
- Shop Jerusalem
- Castell Nadolig



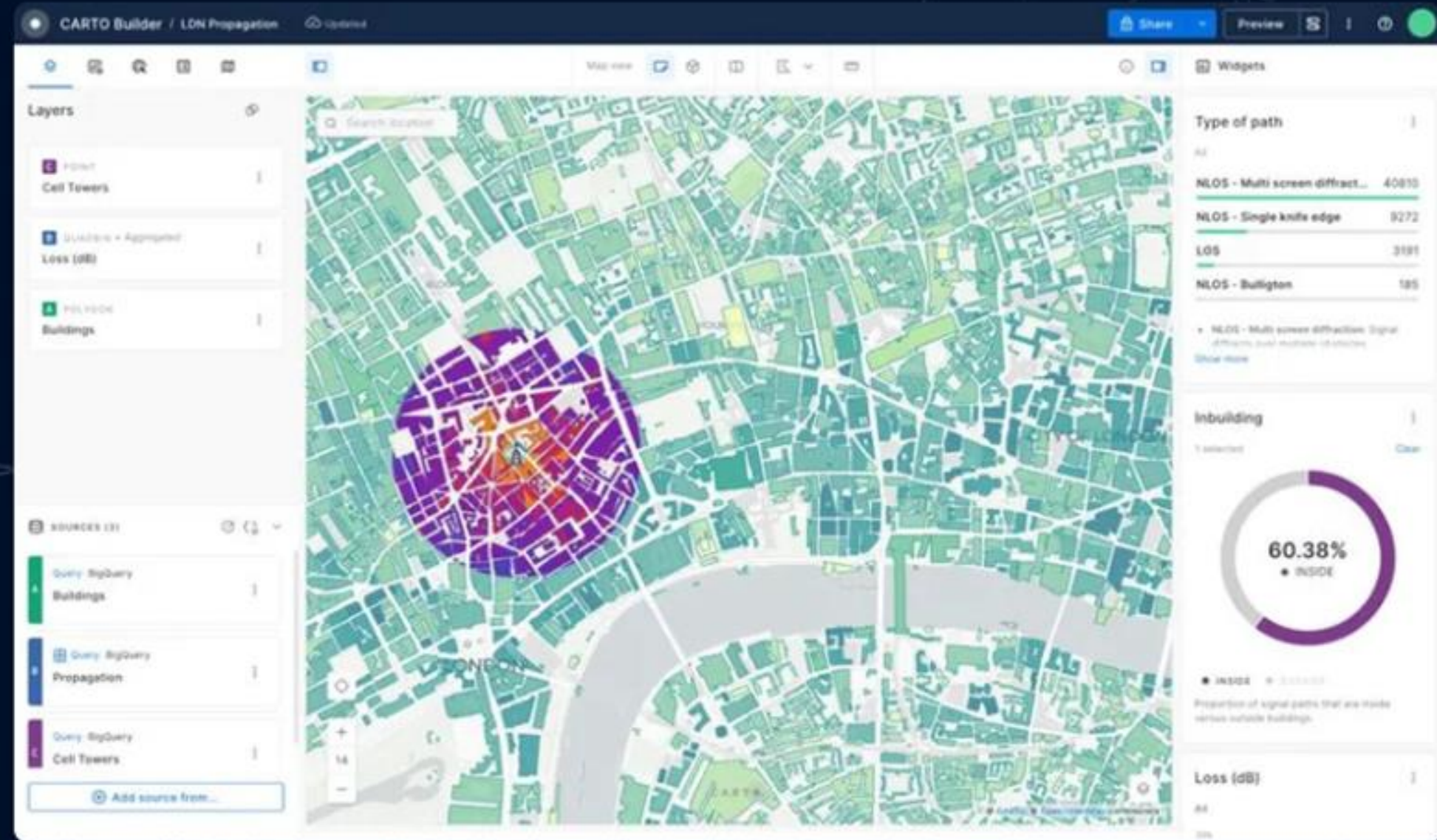
CARTO BUILDER

Massive visualizations - fast decisions

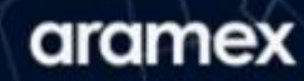
Generate rich data insights natively in your cloud data lakehouse. Accelerate decision-making with AI-driven visualizations.

Try for free

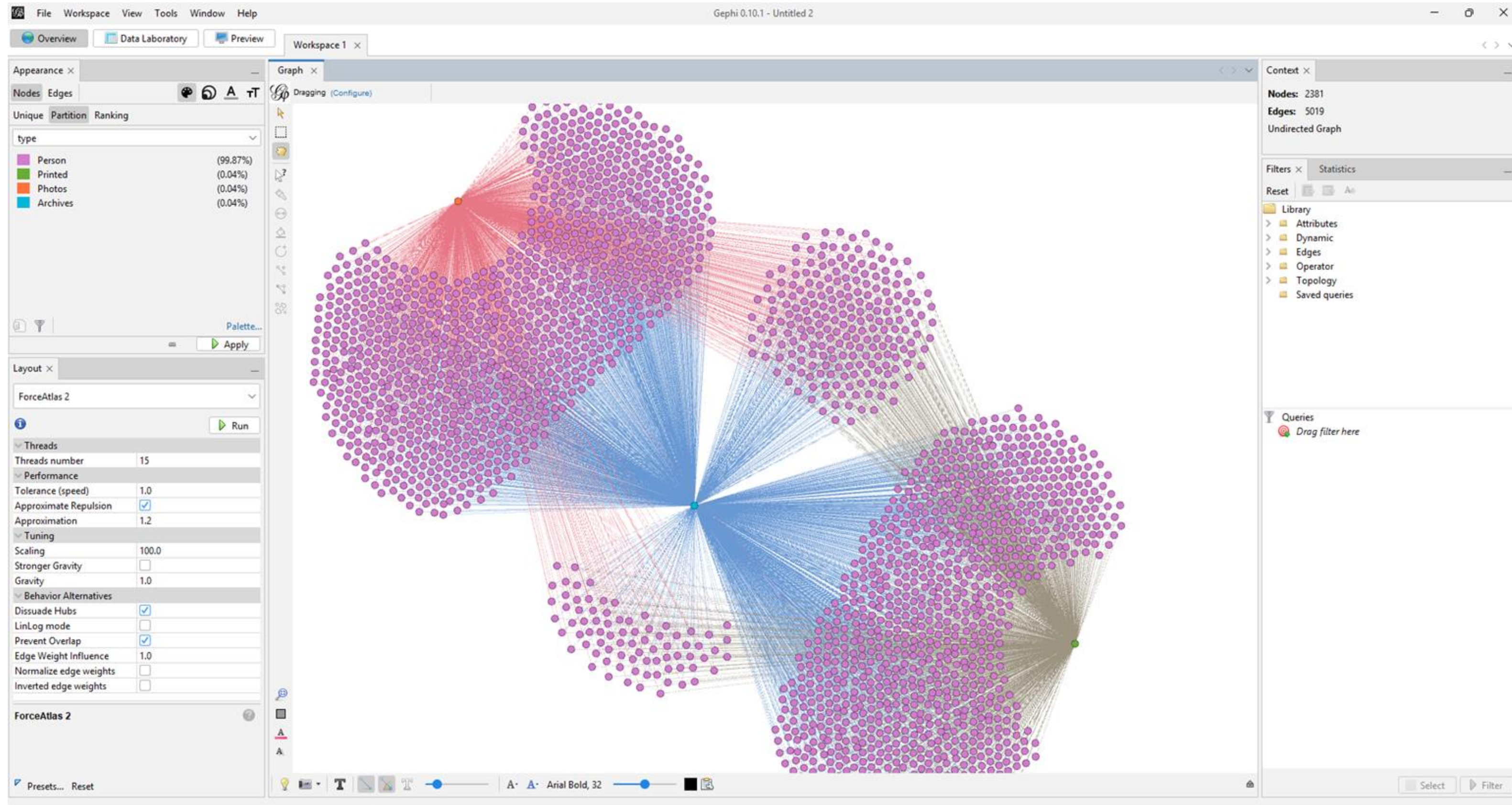
Request a demo

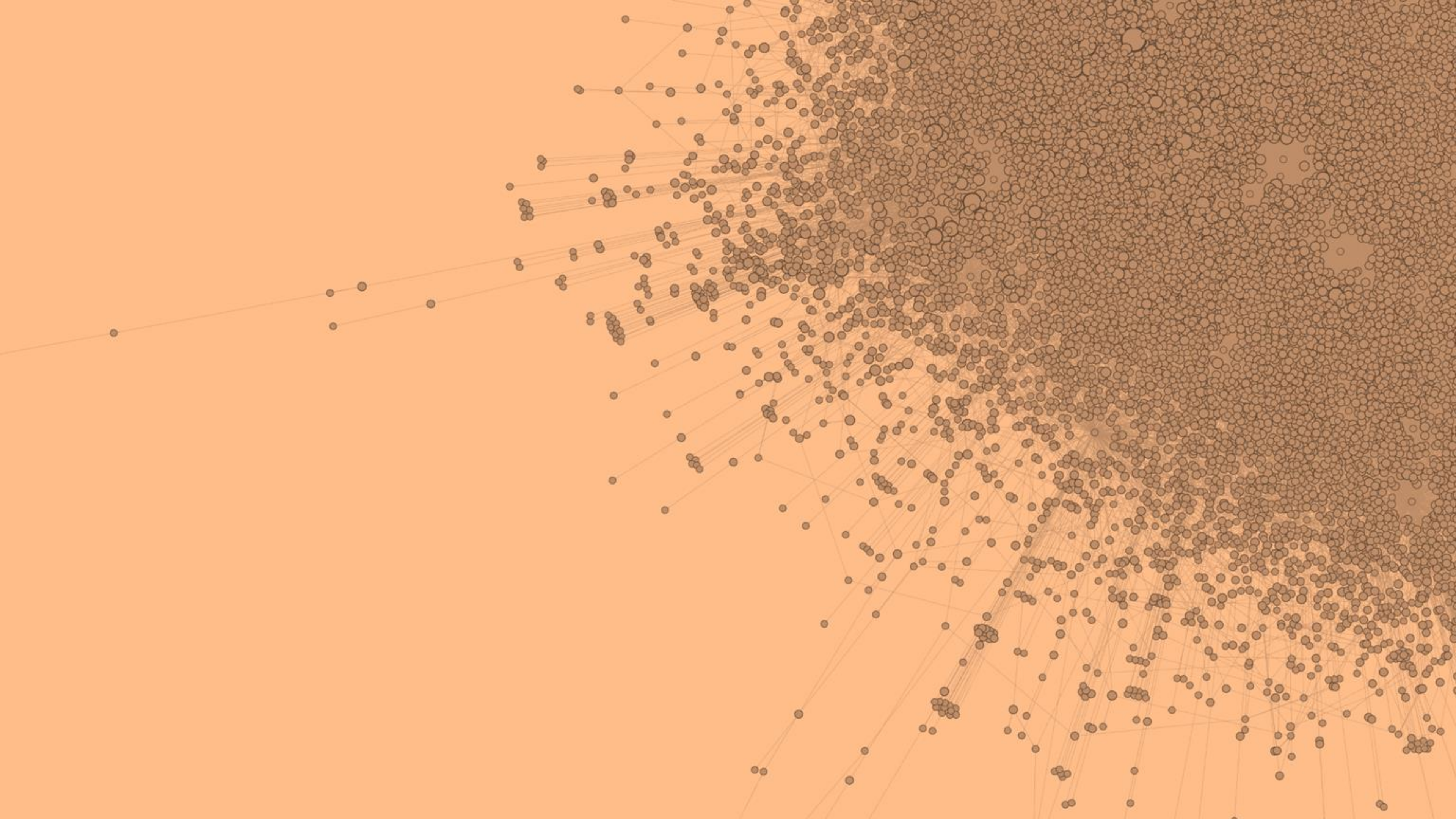


Trusted by the world's leading geospatial analysts



Complex Data Visualisation - Gephi (Graph Data)



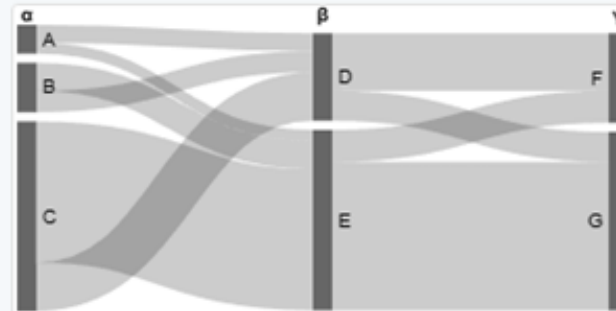


Complex Data Visualisation - RAWGraphs (Tabular Data)

RAWGraphs 2.0

[About](#) [Learning](#) [GitHub](#) [Report issue](#) [Support us](#)

Show All charts ▾



Alluvial Diagram

It shows correlations between categorical dimensions representing them as flows, visually linking categories with shared items. Each rectangle represents a unique value in the selected dimension, its height is proportional to its value. Correlations are represented with curved lines whose width is proportional to their value.

[Code](#) [Tutorial](#)



Alluvial Diagram

Correlations, proportions



Arc Diagram

Networks



Bar chart

Correlations



Multi-set bar chart

Correlations, proportions



Stacked bar chart

Correlations, proportions



Beeswarm plot

Distributions, time series, proportions



Box plot

Distributions



Bubble chart

Correlations, proportions



Bumpchart

Time series, correlations, proportions



Calendar heatmap

Time chunks, proportions



Chord Diagram

Networks



Circle Packing

Hierarchies, proportions



Circular dendrogram

Hierarchies, proportions



Contour plot

Correlations, distributions



Convex hull

Correlations, proportions



Linear dendrogram

Hierarchies, proportions



Gantt chart

Time series, correlations



Hexagonal binning

Correlations, distributions



Horizon graph

Time series, correlations



Line chart

Time series, correlations



Matrix Plot

Correlations, time series, proportions



Parallel coordinates

Correlations, distributions



Pie chart

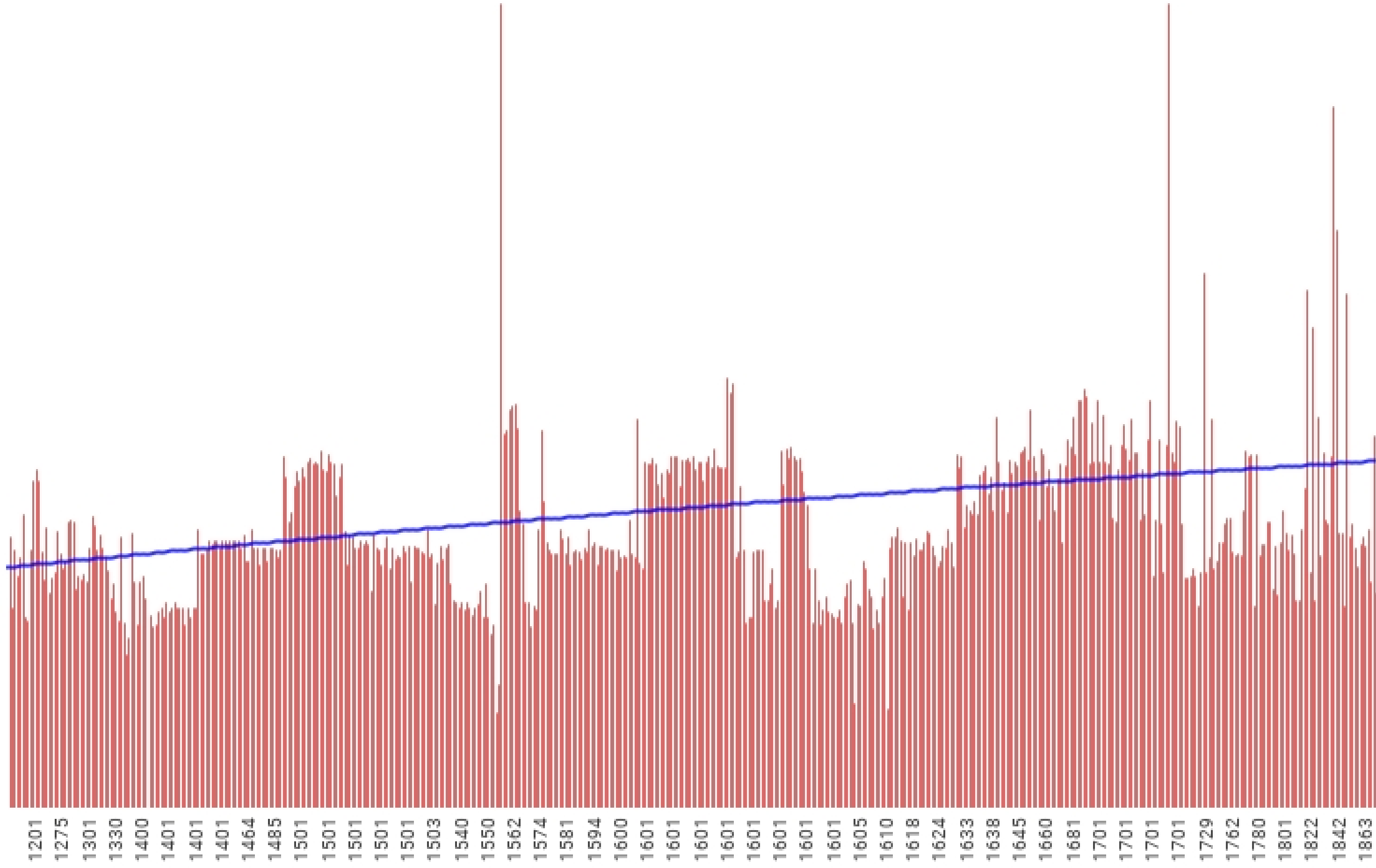
Proportions



Radar Chart

Correlations

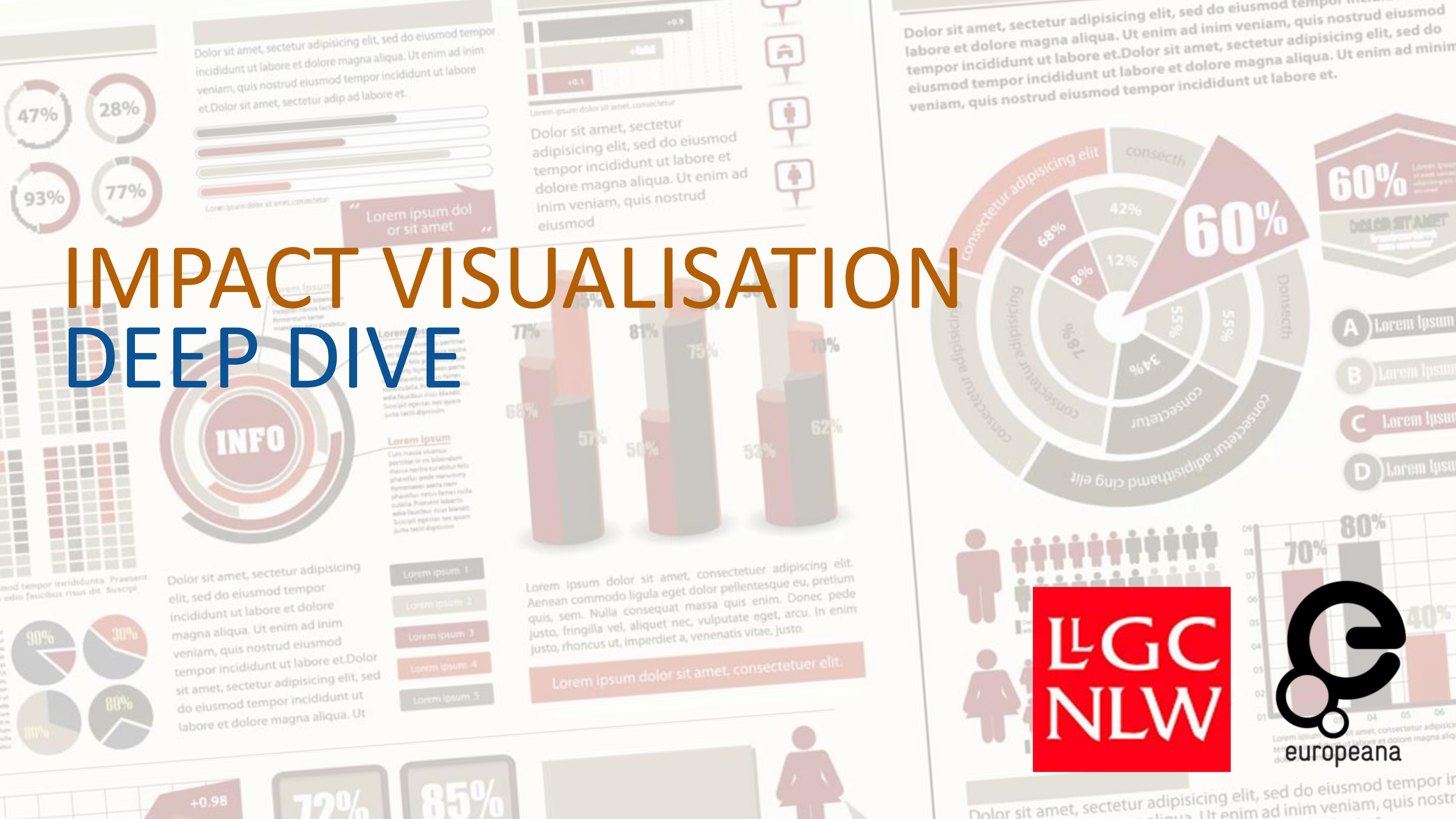
Size



TOOLS FOR INFOGRAPHICS - CANVA



IMPACT VISUALISATION DEEP DIVE



DO IMPACT FINAL EVENT

FINAL CONFERENCE & 8TH
TRANSNATIONAL WORKSHOP

diesis-network.coop/doimpact/application



On July 7 and 8, 2026 in Brussels, Belgium

DO Impact Final Conference “Reimagining the Digital Future: Inclusive Innovation Beyond Technology Power Brokers” and 8th Transnational Workshop “Forward Planning with Data: Opportunities and Synergies”

Financial support is available for eligible participants. Read the call and apply!



SCAN ME



Co-funded by
the European Union

Thank you!



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