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## DO IMPACT Final Conference and 8th Transnational Workshop

7-8 July 2026, Brussels

Day 1 European Economic & Social Committee (EESC)

### Final Conference: Reimagining the Digital Future: Inclusive Innovation Beyond Technology Power Brokers

Europe is at a pivotal moment in its digital transition. The rapid development of artificial intelligence, data-driven innovation and digital platforms presents significant opportunities, while also raising important questions around democratic governance, digital sovereignty, access to data and the distribution of value created through technological innovation. Through initiatives such as the AI Act, the Data Governance Act and the development of Common European Data Spaces, the European Union is working to build a digital ecosystem that is not only competitive, but also trustworthy, inclusive and aligned with European values.

The current digital landscape is increasingly dominated by a small number of powerful companies and platforms that control digital infrastructure, data flows, and technological innovation. This concentration of technological and economic power shapes not only markets and products but also social priorities, public discourse, and democratic processes. The result is the so-called platform capitalism, a new scenario in which the power and wealth are strongly concentrated and always more entangled with the control over big data assets. In this scenario, more than ever, innovation is often-by profit-maximising interests, constrained into a mechanism of return on investments, which pushes organizations to promote over-consumerism and ignoring values of social and environmental justice.

Against this backdrop, the DO Impact Final Conference will bring together policymakers, social economy actors, digital innovators and ecosystem builders to explore how data and digital technologies can contribute to a more democratic, resilient and inclusive Europe. The Conference calls for more pluralistic, socially rooted approaches to technological development; alternative visions emphasise decentralised, community-driven innovation that serves public values and democratic participation rather than wealth concentration.



Agenda:

| Timing      | Name of Session  | Speakers  |
|-------------|--|---|
| 13:00-13:30 | <b>Registration and Welcome Coffee</b>   |   |
| 13:30-13:45 | <b>Welcome Words and Opening Remarks</b>   | Gianluca Pastorelli,<br>Executive President<br>Diesis Network<br><br>Diego Dutto,<br>Legacoop Sociali,<br>EESC  |
| 13:45-14:15 | <b>Keynote</b><br><br>"Shaping Europe's Digital Future: Data, AI and the Social Economy in Service of the Common Good"   | Giuseppe Guerini,<br>President<br>Cooperatives<br>Europe,<br>Spokesperson Social<br>Economy Category<br>at the EESC   |
| 14:15-15:00 | <b>Session I</b><br><b>Digital and data-driven Transformation as a Driver of Social Impact in Europe</b><br><br>Topics: <ul style="list-style-type: none"> <li>• Fostering interoperability and collaboration across organisations</li> <li>• Aligning practices with EU digital and social economy strategies</li> <li>• Building sustainable digital infrastructures</li> <li>• Creating future cooperation networks beyond the project</li> </ul> | Session Facilitated<br>by Gianluca Pastrelli,<br>Executive President<br>Diesis Network<br><br>Speakers:<br><br>Anastasia Costantini,<br>Policy Officer, DG<br>Employment<br><br>Sarah de Heusch,<br>Director Social<br>Economy Europe |
| 15:00-15:30 | Coffee Break   |   |
| 15:30-16:20 | <b>Session II: Small Voices, Big Systems: Keeping Democracy Human in the Age of AI</b>   | Session facilitated<br>by Aneta Quraishy,<br>Senior Expert Diesis<br>Network<br><br>Speakers:   |



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|             | <ul style="list-style-type: none"> <li>○ What "fair participation" means beyond platforms: language, access, power</li> <li>○ The limits of safeguards: when do simple fixes stop being enough?</li> <li>○ Can smaller actors rebalance systems shaped by large AI and platform power?</li> </ul>   | <p>Jakub Szymik, CEE Digital Democracy Watch</p> <p>Marta Bienkiewicz, Cooperative AI Foundation</p> <p>Anna Sienicka, Senior Vice President, Techsoup</p> <p>Hendrik Nahr, Head of European Affairs at Make.org</p> |
| 16:20-17:00 | <p><b>Session III: Policy Roundtable<br/>Building a European Data Ecosystem for the Social Economy</b></p> <p>Focus:</p> <ul style="list-style-type: none"> <li>• Should we prioritise a single durable, scalable infrastructure, or invest in more flexible, locally grounded approaches?</li> <li>• How can these two approaches contribute to the EU's digital sovereignty objectives?</li> <li>• In the context of the social economy, what should differ from the models currently being developed in other sectors?</li> <li>• Will the Digital Omnibus, in its current draft form, finally enable broader and more effective use of data within the social economy?</li> </ul> | <p>Session facilitated by Federico Bartolomucci, Junior Assistant Professor, Politecnico di Milano</p> <p>Speakers:</p> <p>Gianluca Sgueo, EU Joint Research Centre</p> <p>Manuel Portela, President, DataLog</p>    |
| 17:00       | <b>Wrap Up and Future Opportunities</b>   | Diesis Network Team  |



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## Day 2 Ateliers des Tanneurs Day 2

### Transnational Workshop and Closing Event:

The final 8th Transnational Workshop will synthesise the entire DO Impact learning journey, spanning digitalisation, open data, ethics, impact measurement, AI, data storytelling, and relationship management. It will be an opportunity to reflect deeper on insights generated during the Final Conference.

### Agenda

| Timing      | Name of Session   | Speakers   |
|-------------|---|--|
| 09:30-10:00 | Registration and Welcome Coffee   |  |
| 10:00-10:15 | Welcome Words Diesis Network and DO Impact  | <p>Gianluca Pastorelli,<br/>Executive President<br/>Diesis Network</p> <p>Aneta Quraishy,<br/>Senior Expert Diesis<br/>Network</p> <p>Silvana Sanfeliu<br/>Gaiimo, Responsible<br/>of EU projects,<br/>Fondazione Piemonte<br/>Innova</p>  |
| 10:15-11:00 | <p><b>Session I: DO Impact in Practice –<br/>Knowledge Transfer &amp; Peer Learning</b></p> <p><b>Spotlight pitches and roundtable<br/>discussion</b></p> <p>This session aims to facilitate peer learning among social economy organisations and SMEs by showcasing their digital and data transformation journeys. Participants will share their current level of digital maturity, ongoing challenges, successful initiatives, and future ambitions, while reflecting on how the DO Impact programme has supported their progress.</p> | <p>Session facilitated by<br/>Aneta Quraishy, Senior<br/>Expert, Diesis Network</p> <p>Hatice KIRMACI,<br/>Founder Women<br/>Science Teachers</p> <p>Gustavs Mārtiņš<br/>Upmanis, Founder<br/>Visas Iespējas</p> <p>Laia Vidal. FEDAIA</p> <p>Ravi Bellardi<br/>Projectmanager, Sociale<br/>InnovatieFabriek (TBC)</p> |



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|             |  | Kristina Navuruckyte,<br>Dorector, Debesu<br>kiemas   |
| 11:00-11:45 | <p><b>Session II: Fireside Chat</b></p> <p><b>COSME projects in conversation</b></p> <ul style="list-style-type: none"> <li>• Common learnings and takeaways across the various initiatives</li> <li>• Main gaps, learnings &amp; future visions</li> <li>• Cross-cutting Themes: <ul style="list-style-type: none"> <li>○ <i>Inclusivity in digital upskilling</i></li> <li>○ <i>Actionable strategies in digital upskilling and organisational readiness for advancing sustainable prosperity across the SE</i></li> </ul> </li> </ul> | <p>Session Facilitated by Silvana Sanfelio Giaimo, Responsible of EU projects, Fondazione Piemonte Innova</p> <p>Speakers:<br/>DO Impact in conversations with other SMP COSME 2023 SEED project leads:</p> <p>BLUEDOTS<br/>DIGI-SEII<br/>DIGIT-ABLED<br/>DIGISET<br/>ENACT</p> |
| 11:45-12:00 | <b>Coffee Break</b>  |   |
| 12:00-13:30 | <p><b>Speed Networking</b></p> <p>Objective: Matchmaking among participants</p> <ul style="list-style-type: none"> <li>○ Rotating Q&amp;As based on the Pitches</li> </ul>   | <p>Facilitated by Diana Ghinea, Director Coompanion Gothemburg (TBC)</p> <p><b>Pitches:</b></p> <p><b>Voices of Impact (voi)</b></p> <p><b>ISIFARMER</b></p> <p><b>Pitch 3 TBC</b></p> <p><b>Pitch 4 TBC</b></p>  |
| 13:30-14:30 | <b>Networking Lunch break</b>  |   |
| 14:30-15:30 | <p><b>Session III:</b></p> <p><b>Designing a Data Space ecosystem</b></p>  | Co-facilitated by Aneta Quraishy, Senior Expert Diesis  |



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|             | <p>Participants work in groups on:</p> <ul style="list-style-type: none"> <li>• Working session linked to the Digital and Data Action Plan (DDAP)</li> <li>• Creating data sharing frameworks</li> <li>• Ecosystem collaboration models</li> <li>• Shared data infrastructures</li> <li>• Governance of data partnerships/ sharing</li> </ul> <p>Outputs:</p> <ul style="list-style-type: none"> <li>• ecosystem maps</li> <li>• collaboration strategies</li> <li>• verified action plan</li> </ul> <p><b>Interactive Workshop:</b><br/>Hands-on session: <b>Designing a Data-Driven Social Economy Ecosystem.</b></p> <p><b>What's next after DO Impact?</b></p> <p><b>Objective:</b><br/>Help participants build a tailored action roadmap using EU resources, funding opportunities, and peer insights on how they plan to capitalise in the next 2-3 years based on learning and opportunities generated.</p> <p><b>Deliverables:</b><br/>Verified <i>Digital and Data Action Plan (DDAP)</i></p> | <p>Network, Federico Bartolomucci, Junior Assistant Professor, Politecnico di Milano and Manon Bouisset, Project Manager Pour la Solidarité (TBC)</p> |
| 15:30-16:00 | <b>Coffee Break</b>  |   |
| 16:00-17:00 | <p><b>Session IV: <u>DO Impact Reflection Workshop</u></b></p> <p><b>Purpose:</b> This interactive workshop aims to gather participants' reflections on the overall DO Impact learning experience, including the relevance of the topics covered, the effectiveness of the programme format and methodologies, key lessons learned, and recommendations for future capacity-building initiatives. The session will also help identify priority topics and support needs for future digital and</p>   | <p>Facilitated by Isabel Botey Gaude, EU Project Manager, Cluster Digital de Catalunya and DO Impact WP 5 Lead: Outomes and Impact Monitoring</p>     |



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|             | <p>data-driven transformation programmes within the social economy ecosystem.</p> <p><b>Objective:</b><br/>Help participants build a tailored action roadmap using EU resources, funding opportunities, and peer insights on how they plan to capitalise in the next 2-3 years based on learning and opportunities generated.</p> |                     |
| 17:00-17:30 | <b>Wrap Up and Future Opportunities</b>   | Diesis Network Team |
| 17:30-18:30 | <b>Networking Aperero and celebration</b>   |                     |