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## DO IMPACT Final Conference and 8th Transnational Workshop 7-8 July 2026, Brussels

### Day 1; European Economic and Social Committee (EESC)

### Final Conference: Reimagining the Digital Future: Inclusive Innovation Beyond Technology Power Brokers

Europe is at a pivotal moment in its digital transition. The rapid development of artificial intelligence, data-driven innovation and digital platforms presents significant opportunities, while also raising important questions around democratic governance, digital sovereignty, access to data and the distribution of value created through technological innovation. Through initiatives such as the AI Act, the Data Governance Act and the development of Common European Data Spaces, the European Union is working to build a digital ecosystem that is not only competitive, but also trustworthy, inclusive and aligned with European values.

The current digital landscape is increasingly dominated by a small number of powerful companies and platforms that control digital infrastructure, data flows, and technological innovation. This concentration of technological and economic power shapes not only markets and products but also social priorities, public discourse, and democratic processes. The result is the so-called platform capitalism, a new scenario in which the power and wealth are strongly concentrated and always more entangled with the control over big data assets. In this scenario, more than ever, innovation is often-by profit-maximising interests, constrained into a mechanism of return on investments, which pushes organizations to promote over-consumerism and ignoring values of social and environmental justice.

Against this backdrop, the DO Impact Final Conference will bring together policymakers, social economy actors, digital innovators and ecosystem builders to explore how data and digital technologies can contribute to a more democratic, resilient and inclusive Europe. The Conference calls for more pluralistic, socially rooted approaches to technological development; alternative visions emphasise decentralised, community-driven innovation that serves public values and democratic participation rather than wealth concentration.

#### **Participants:**

EU institutions · Policymakers · Social economy organisations · Social economy SMEs  
· Researchers · Digital innovation actors



Agenda 7 July:

| Timing      | Name of Session                                                                                                                                                                                                                                                                                                                                                                                                                                 | Speakers                                                                                                                                                                                                                                                                                          |
|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 13:00-13:30 | <b>Registration and Welcome Coffee</b>                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                   |
| 13:30-13:45 | <b>Welcome Words and Opening Remarks</b>                                                                                                                                                                                                                                                                                                                                                                                                        | Gianluca Pastorelli,<br>Executive President<br>Diesis Network<br><br>Philip von Brockdorff,<br>Professor Economics,<br>University of Malta<br>Vice President<br>EESC Worker's Group                                                                                                               |
| 13:45-14:15 | <b>Keynote</b><br><br>"Shaping Europe's Digital Future: Data, AI and the Social Economy in Service of the Common Good"                                                                                                                                                                                                                                                                                                                          | Giuseppe Guerini,<br>President Cooperatives<br>Europe,<br>Vice-President of the<br>INT Section of the<br>EESC                                                                                                                                                                                     |
| 14:15-15:00 | <b>Session I</b><br><b>Digital and data-driven Transformation as a Driver of Social Impact in Europe</b><br><br>Topics: <ul style="list-style-type: none"><li>• Fostering interoperability and collaboration across organisations</li><li>• Aligning practices with EU digital and social economy strategies</li><li>• Building sustainable digital infrastructures</li><li>• Creating future cooperation networks beyond the project</li></ul> | Session Facilitated by<br>Gianluca Pastorelli,<br>Executive President<br>Diesis Network<br><br>Speakers:<br><br>Anastasia Costantini,<br>Policy Officer, DG<br>Employment<br><br>Sarah de Heusch,<br>Director Social<br>Economy Europe<br><br>Elisa Lironi, Deputy<br>Executive Director,<br>ECAS |
| 15:00-15:30 | Coffee Break                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                   |



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| 15:30-16:20 | <p><b>Session II: Small Voices, Big Systems:<br/>Keeping Democracy Human in the Age<br/>of AI</b></p> <ul style="list-style-type: none"><li>○ What “fair participation” means beyond platforms: language, access, power</li><li>○ The limits of safeguards: when do simple fixes stop being enough?</li><li>○ Can smaller actors rebalance systems shaped by large AI and platform power?</li></ul>                                                                                                                                                                                                                                                                                  | <p>Session facilitated by<br/>Aneta Quraishy, Senior<br/>Expert Diesis Network</p> <p>Speakers:<br/>Jakub Szymik, Founder,<br/>CEE Digital Democracy<br/>Watch</p> <p>Marta Bienkiewicz,<br/>Policy and Partnerships<br/>Manager, Cooperative<br/>AI Foundation</p> <p>Anna Sienicka, Senior<br/>Vice President,<br/>Techsoup</p> <p>Hendrik Nahr, Head of<br/>European Affairs at<br/>Make.org</p> |
| 16:20-17:00 | <p><b>Session III: Policy Roundtable<br/>Building a European Data Ecosystem for<br/>the Social Economy</b></p> <p>Focus:</p> <ul style="list-style-type: none"><li>• Should we prioritise a single durable, scalable infrastructure, or invest in more flexible, locally grounded approaches?</li><li>• How can these two approaches contribute to the EU's digital sovereignty objectives?</li><li>• In the context of the social economy, what should differ from the models currently being developed in other sectors?</li><li>• Will the Digital Omnibus, in its current draft form, finally enable broader and more effective use of data within the social economy?</li></ul> | <p>Session facilitated by<br/>Federico Bartolomucci,<br/>Junior Assistant<br/>Professor, Politecnico<br/>di Milano</p> <p>Speakers:</p> <p>Gianluca Sgueo,<br/>Scientific Editor, Unit T4<br/>– Digital and Data<br/>Sovereignty, EU Joint<br/>Research Centre</p> <p>Manuel Portela,<br/>President, DataLog</p>                                                                                    |
| 17:00       | <b>Wrap Up and Future Opportunities</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Diesis Network Team                                                                                                                                                                                                                                                                                                                                                                                 |



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## Day 2 Ateliers des Tanneurs Transnational Workshop and Closing Event:

The final 8th Transnational Workshop will synthesise the entire DO Impact learning journey, spanning digitalisation, open data, ethics, impact measurement, AI, data storytelling, and relationship management. It will be an opportunity to reflect deeper on insights generated during the Final Conference.

### Agenda 8 July

| Timing      | Name of Session                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Speakers                                                                                                                                                                                                                                                                                                                                                                     |
|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:30-10:00 | <b>Registration and Welcome Coffee</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                              |
| 10:00-10:15 | <b>Welcome Words Diesis Network and DO Impact</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <p>Gianluca Pastorelli,<br/>Executive President<br/>Diesis Network</p> <p>Aneta Quraishy,<br/>Senior Expert Diesis<br/>Network</p> <p>Silvana Sanfeliu<br/>Gaiimo, Responsible<br/>of EU projects,<br/>Fondazione Piemonte<br/>Innova</p>                                                                                                                                    |
| 10:15-11:00 | <p><b>Session I: DO Impact in Practice – Knowledge Transfer &amp; Peer Learning</b></p> <p><b>Spotlight pitches and roundtable discussion</b></p> <p>This session aims to facilitate peer learning among social economy organisations and SMEs by showcasing their digital and data transformation journeys. Participants will share their current level of digital maturity, ongoing challenges, successful initiatives, and future ambitions, while reflecting on how the DO Impact programme has supported their progress.</p> | <p>Session facilitated by<br/>Aneta Quraishy,<br/>Senior Expert, Diesis<br/>Network and Isabel<br/>Botey Gaude, EU<br/>Project Manager,<br/>Cluster Digital de<br/>Catalunya</p> <p>Julia Hoffman, RUDI  <br/>Risorse Umane Dirette<br/>e Indirette.</p> <p>Gustavs Mārtiņš<br/>Upmanis, Visas<br/>Iespējas</p> <p>Kristina Navuruckyte,<br/>Dorector, Debesu<br/>kiemas</p> |



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|             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <p>Konstantinos Oikonomopoulos, PanHellenic Union of Social Economy Partnerships (PESKO)</p> <p>Laia Vidal. FEDAIA</p>                                                                                                                                                                                                                                                                |
| 11:00-11:45 | <p><b>Session II: Fireside Chat</b></p> <p><b>From Projects to Policy: Lessons for the Digital Future of the Social Economy</b></p> <ul style="list-style-type: none"> <li>• Common learnings and takeaways across the various initiatives</li> <li>• Main gaps, learnings &amp; future visions</li> <li>• Cross-cutting Themes: <ul style="list-style-type: none"> <li>◦ <i>Inclusivity in digital upskilling</i></li> <li>◦ <i>Actionable strategies in digital upskilling and organisational readiness for advancing sustainable prosperity across the SE</i></li> </ul> </li> </ul> | <p>Session Facilitated by Silvana Sanfeliu Gaiimo, Responsible of EU projects, Fondazione Piemonte Innova, DO Impact Coordinator</p> <p>Speakers:<br/>DO Impact in conversations with other SMP COSME 2023 SEED project leads:</p> <p>Amaya Delgado BLUEDOTS;<br/>Pedro Eikelenboom DIGI-SEII;<br/>Nóra Györke DIGIT-ABLE;<br/>Manon Bouisset ENACT;<br/>Liliana Carrillo DIGISET</p> |
| 11:45-12:00 | <b>Coffee Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                       |
| 12:00-13:30 | <p><b>Speed Networking</b></p> <p>Objective: Matchmaking among participants</p> <ul style="list-style-type: none"> <li>◦ Pitches</li> <li>◦ Rotating Q&amp;As / challenge based on the Pitches</li> </ul>                                                                                                                                                                                                                                                                                                                                                                               | <p>Facilitated by Diana Ghinea, Head of Strategic Development Coompanion Gothemburg and Aneta Quraishy, Senior Expert Diesis Network</p> <p><b>Pitches:</b></p>                                                                                                                                                                                                                       |



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|             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <ul style="list-style-type: none"> <li>• Voices of Impact (voi)</li> <li>• ISIFARMER</li> <li>• Data Cooperatives in action</li> <li>• Keystone</li> </ul> |
| 13:30-14:30 | <b>Networking Lunch break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                            |
| 14:30-16:00 | <p><b>Session III:<br/>Designing a Digital and Data Action Plan Workshop</b></p> <p><i>Participants work in groups on:</i></p> <ul style="list-style-type: none"> <li>• Working session linked to the Digital and Data Action Plan (DDAP)</li> <li>• Creating data sharing frameworks</li> <li>• Ecosystem collaboration models</li> <li>• Shared data infrastructures</li> <li>• Governance of data partnerships/ sharing</li> </ul> <p><b>Deliverables:</b><br/>Verified Digital and Data Action Plan (DDAP)</p>                                                                                                | <p>Co-facilitated by Aneta Quraishy, Senior Expert Diesis Network, Federico Bartolomucci, Junior Assistant Professor, Politecnico di Milano</p>            |
| 16:00-16:30 | <b>Coffee Break</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                            |
| 16:30-17:30 | <p><b>Session IV: DO Impact Reflection Workshop</b></p> <p><b>Purpose:</b> This interactive workshop will invite participants to reflect on the DO Impact learning journey, assessing the relevance of the topics, the effectiveness of the programme and methodologies, key lessons learned, and recommendations for future capacity-building initiatives. It will also identify priority areas and support needs for advancing the digital and data-driven transformation of the social economy.</p> <p><b>Objective:</b><br/>Help participants build a tailored action roadmap using EU resources, funding</p> | <p>Facilitated by Isabel Botey Gaude, EU Project Manager, Cluster Digital de Catalunya and DO Impact WP 5 Lead: Outomes and Impact Monitoring</p>          |



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|             | opportunities, and peer insights on how they plan to capitalise in the next 2-3 years based on learning and opportunities generated. |                     |
| 17:30-18:00 | <b>Wrap Up and Future Opportunities</b>                                                                                              | Diesis Network Team |
| 18:00-19:00 | <b>Networking Aperero and celebration</b>                                                                                            |                     |